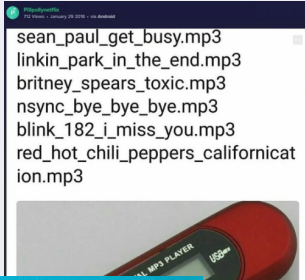
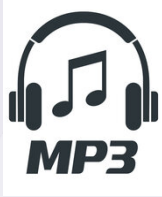


USING MUSIC ONLINE

What exactly is happening in the online world and how this changed the way music is consumed?

What types of music uses are there, and how are they licensed?

HOW THE INTERNET AND AI CHANGED THE INDUSTRY



Napster: the day the music was set free

Metallica vs. Napster: This dispute has changed the music world

Twenty-five years ago, Metallica filed a lawsuit against Napster, initiating the demise of the online file-sharing service. The rock band was criticized at the time. Former Universal CEO Tim Renner now has a different perspective on the legal dispute.

NEWS

Napster Sparks Debate About Music Piracy at Harvard

Bad Bunny, Taylor Swift Among 21 Million Artists Whose Music Was Secretly Used to Train AI

An 'Atlantic' investigation exposes the exact copyrighted tracks powering generative AI music platforms.

~1900

1999

2025

Suno Hack Shows How YouTube Music, Deezer and Genius Data Trained AI Music Generator's Models

By Corbin Bolies

Suno Leak: AI Models Apparently Trained with Music from YouTube and Deezer

Leaked Suno data provides insight into the origin and scope of the AI music service's training data.

From film, music and literature: artists want to regulate AI training

Actors, artists and writers are calling for the unlicensed use of art for AI training to be banned. This is a great danger.

Koda sues Suno

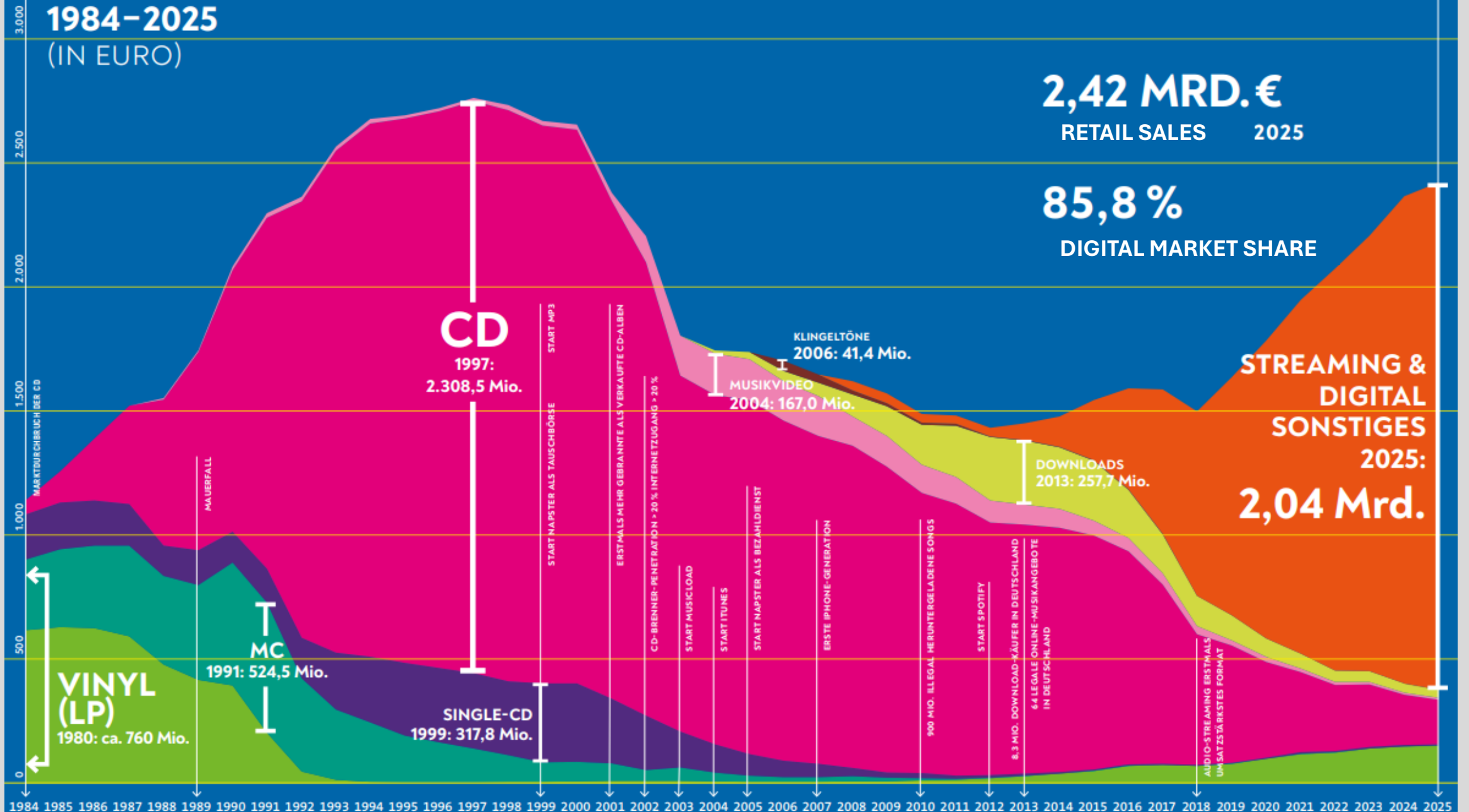
The biggest theft in music history

Revenue Trends in the German Music Industry 1984–2025

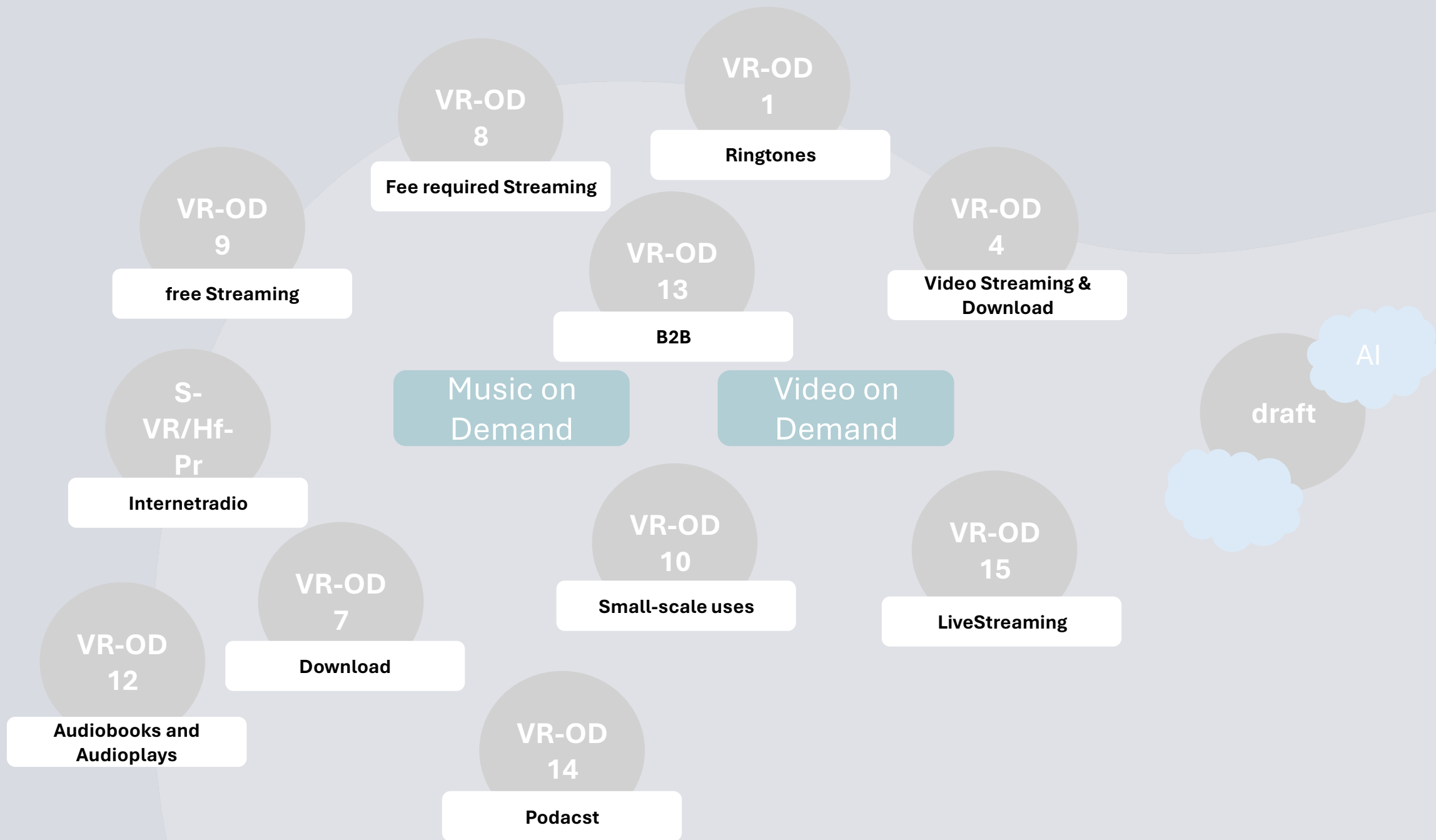
(IN EURO)

Quellen:
BVMi, auf Basis der Mitglieder-Meldestatistik hochgerechnet auf den Gesamtmarkt, ab 2008 Physisch und Download auf Basis Handelspanel GfK Entertainment
Musik im digitalen Wandel: Eine Bilanz aus zehn Jahren Brennenstudie; Digital Music Report; pro-music.org
Umsätze vor 2002: Umrechnung zum fixen Wechselkurses (1,95583 DM = 1 Euro)

I Rekordumsatz pro Format



TARIFFS



AI AND MUSIC

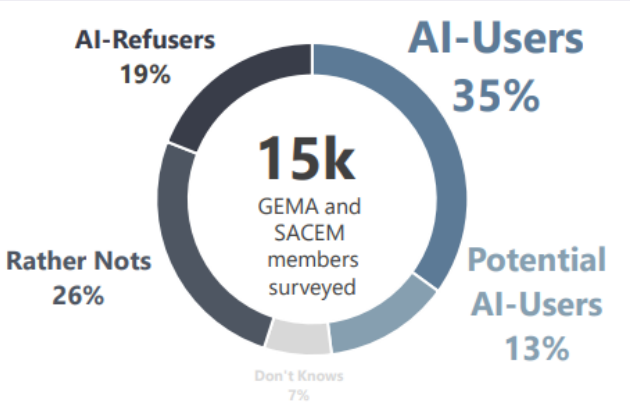
MARKET DEVELOPMENT OF AI IN THE MUSIC SECTOR
AND IMPACT ON MUSIC AUTHORS AND CREATORS IN GERMANY AND FRANCE

A REPORT COMMISSIONED BY

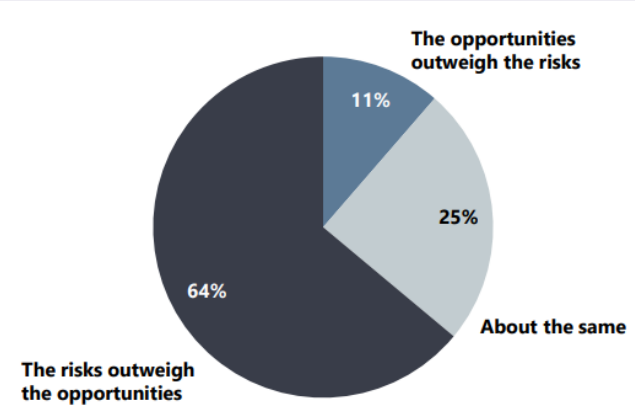


CONDUCTED BY
GOLDMEDIA

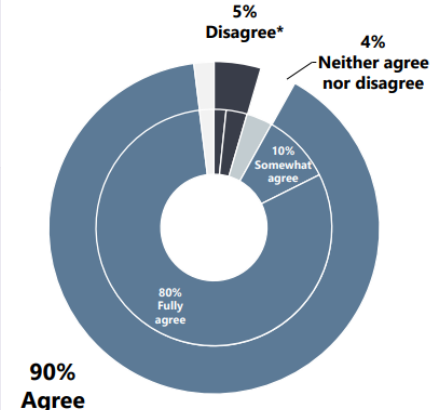
“Have you used AI technologies in your work with music and creation in general / can you imagine using AI in the future?”



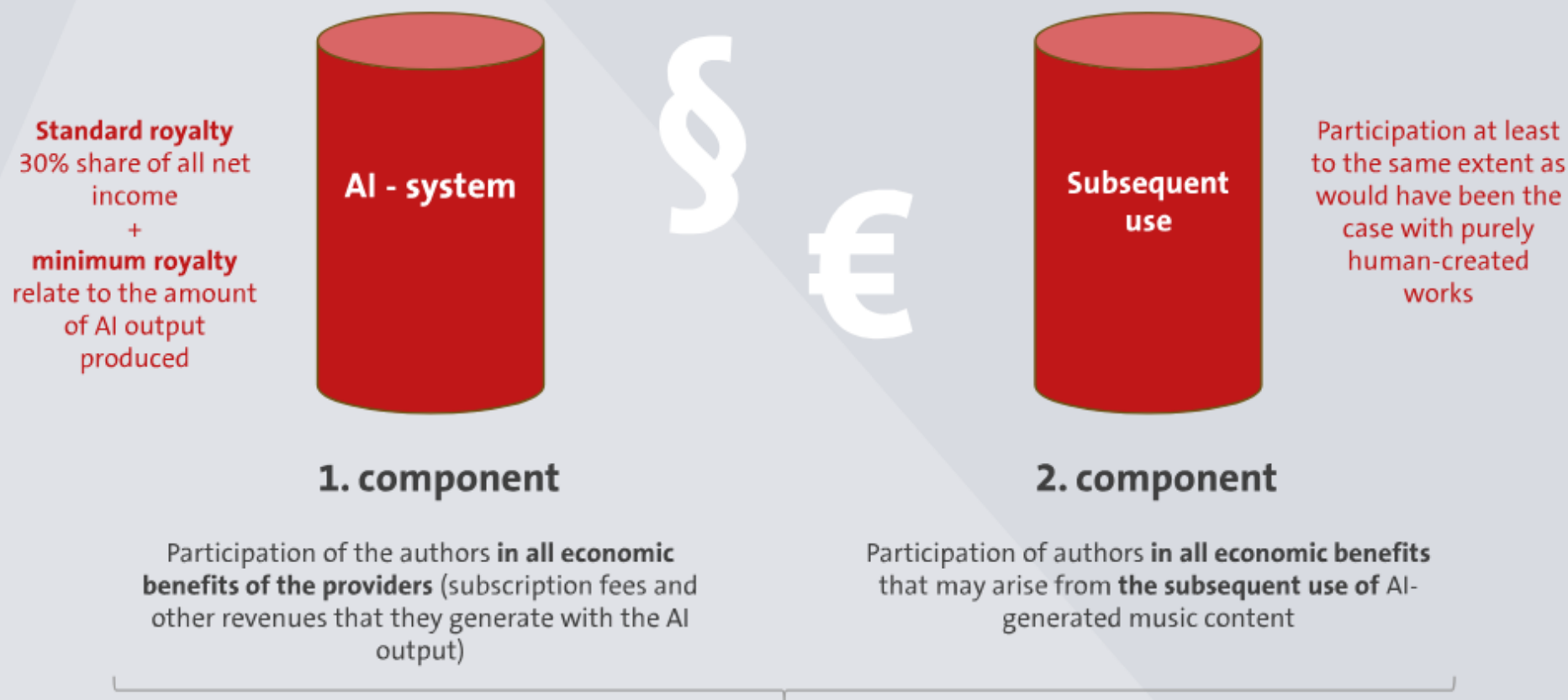
All in all, do you think the opportunities outweigh the risks when it comes to AI in music and creation in general or do the risks outweigh the opportunities?



Copyright holders must be asked for permission when their works are used as input for AI systems.



GEMAs two components modell



GEMA's two components licence model



creates a **reliable licence basis**, both for the **training** and for the **subsequent uses of AI content**



at the same time, the **creatives receive an appropriate share of all economic benefits** arising from the utilisation of their artistic work during AI training and subsequent uses

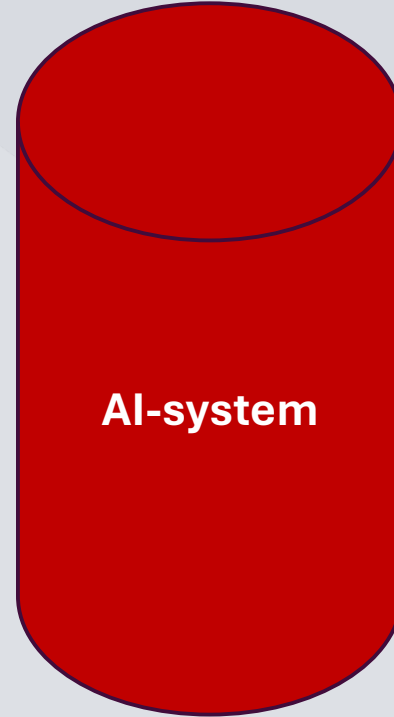
Standard royalty**30% share of all net income**

(e.g. subscription fees collected by providers)

+

minimum royalty**related to the amount of AI output produced**

(ensures compensation even in case of no to minimal economic benefits)



=

Participation of the authors **in all economic benefits of the providers** (subscription fees and other revenues that they generate with the AI output)

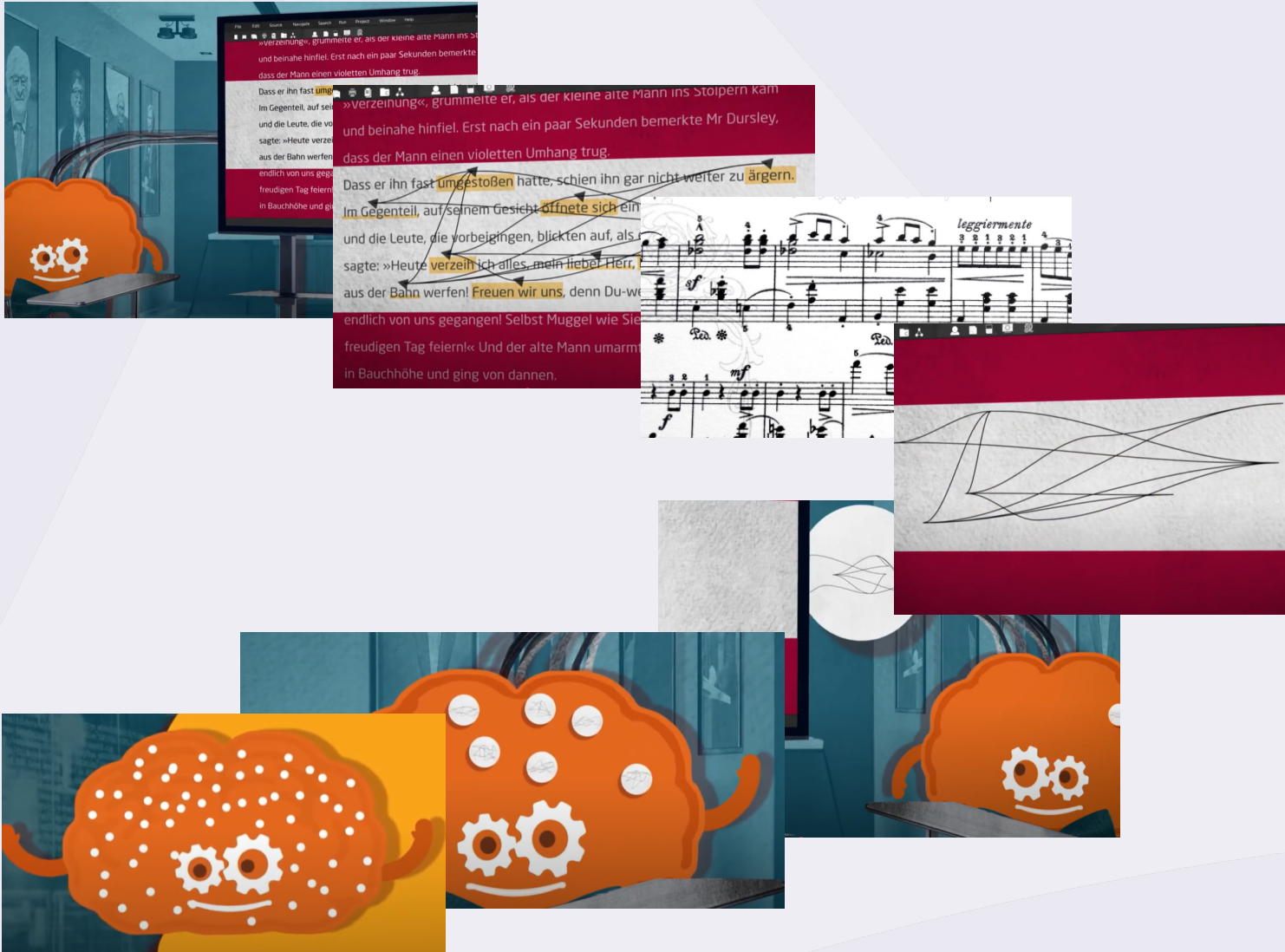
§

Creates a **reliable license basis** for the **training** of AI-systems

€

At the same time, the **creatives receive an appropriate share of the economic benefits** arising from the utilisation of their artistic work during **AI training**

HOW GEN-AI LEARNS TO SOUND LIKE A HUMAN



Suno - CA AB 2013 Disclosure

Edited 8 months ago

Datasets Used for Suno Music Generative AI Models

This document provides information for California consumers, pursuant to California Civil Code Section 3110 *et seq.*, on how we, Suno, Inc. and our affiliates and subsidiaries ("Suno"), use data to train Suno's generative artificial intelligence services.

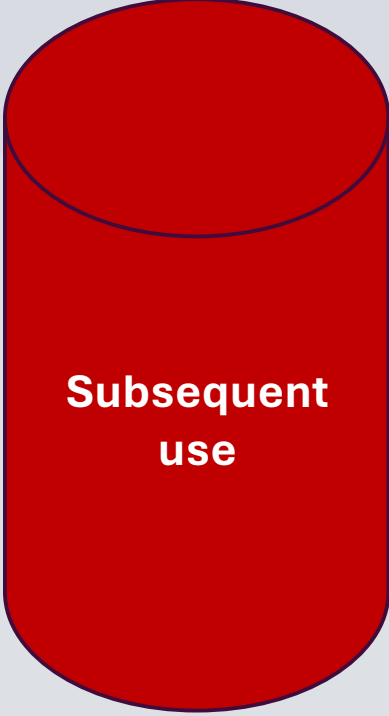
Dataset sources: Suno's music generative AI models are trained on publicly available music files and related metadata accessible on third-party websites on the open internet. Suno abides by all paywalls, password protections, and the like. In particular, Suno does not create login credentials for the purpose of obtaining training data from credentials-walled websites. Certain of Suno's post-training datasets may also include user Content (as defined in the Suno [Terms of Service](#)) and User Activity Information (as defined in the [Suno Privacy Notice](#)).

Intended purpose: Suno uses the collected data to train its music generative AI models, which are intended to create novel music from text prompts.

Source: Suno - CA AB 2013 Disclosure

Participation at least to the same
extent as would have been the case
with purely human-created works

(to account for the protectable elements
and works still contained in AI-generated
musical content)



**Subsequent
use**

=

Participation of authors **in all
economic benefits** that may arise
from **the subsequent use of AI-**
generated music content

§

Creates a **reliable license basis** for the **subsequent uses of AI content**

€

At the same time, the **creatives receive an appropriate share of the economic
benefits** arising from the utilisation of their artistic work during **subsequent uses**

THE OUTCOME

ALPHAVILLE
Big in Japan

Listen to AI version:

▶ 0:00 / 3:59

↓ Leadsheet AI version
↓ Leadsheet original song



**BONEY M.
Daddy Cool**

Listen to AI version:

▶ 0:00 / 4:00

↓ Leadsheet AI version
↓ Leadsheet original song

Avril Lavigne – Sk8er Boi



Listen to the Suno AI version:

Alexisonfire – Passing Out in America



Listen to the Suno AI version:

SOCAN

Hear how close Suno's music sounds to the originals

Check out clips of both versions

Barbie Girl
Aqua



01:05



A Beautiful Life
Christopher



00:59



Move your feet
Junior Senior



00:13



koda[®]

<https://www.gema.de/en/news/ai-and-music/ai-lawsuit/audio-samples-suno>

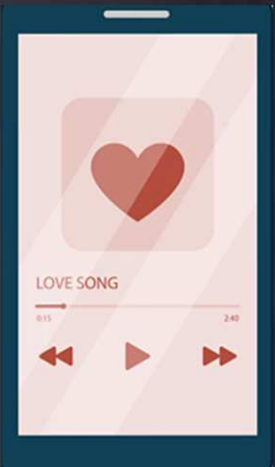
<https://www.socan.com/socan-ai/ai-lawsuit#sample-suno-outputs>

<https://koda.dk/en/koda-sues-suno/music-generated-by-suno>

WHAT TYPES OF ONLINE MUSIC USAGE ARE LICENSED BY GEMA?



LICENSING @ GEMA

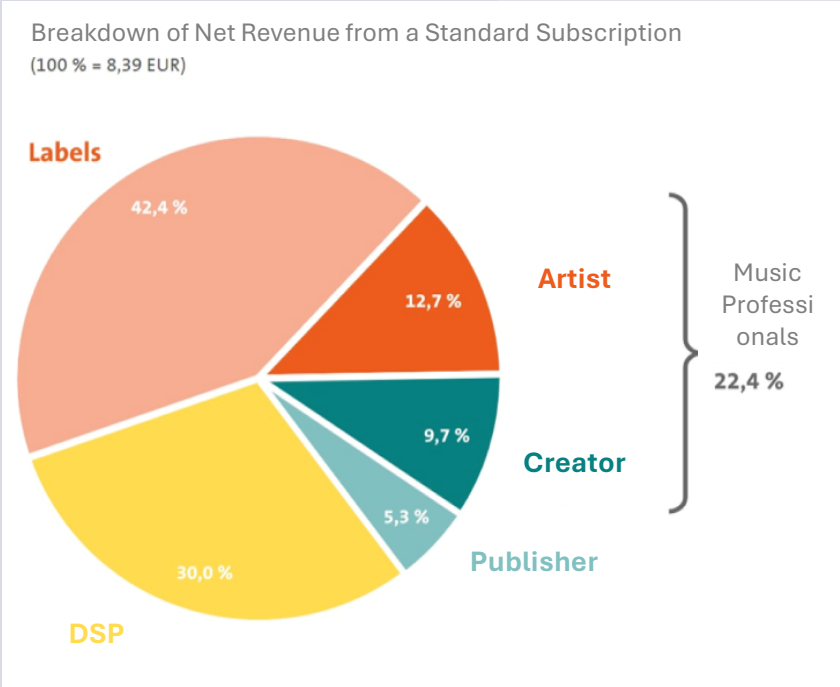


#HEAD	MessageVersion	Profile	ProfileVersion	UsageEndDate	SenderPartyId	SenderName	RepresentedRepertoire
#SY01.02	SummaryRecordId	DistributionChannel	TotalUsages	Subscribers	Currency		
#RE01.02	BlockId	ReleaseReference	ReleaseDisplayArtistName	ReleaseDisplayTitle	ReleaseDisplayReleaseDate	ReleaseDisplayReleaseLine	ReleaseDisplayReleaseDataProviderName
#AS02.03	BlockId	ResourceReference	ResourceDisplayArtistName	ResourceDisplayTitle	ResourceDisplayReleaseDate	ResourceDisplayReleaseLine	ResourceDisplayReleaseDataProviderName
#SU01.02	BlockId	SummaryRecordId	SalesTran	SalesUpgrade	Usages	Returns	PriceCon
#FOOT	NumberOfLinesInFile	NumberOfLinesInRelease	BasicAudioProfile				
HEAD	dsrf/1.1/1.4/1.3						

PT2175	SoundRecording	Andrew White Nick Baines Nick Hodgson Ricky Wilson Simon Rix					
Kaiser Chiefs Stephen Street							
AS02.03	2	ARESOURCE03	DSPRESOURCE03	GBOVX0400055	On My God	Kaiser Chiefs	PT2145
Andrew White Nick Baines Nick Hodgson Ricky Wilson Simon Rix						Kaiser Chiefs Stephen Street	
AS02.03	2	ARESOURCE04	DSPRESOURCE04	GBOVX0400066	What Did I Ever Give You	Kaiser Chiefs	PT2495
SoundRecording							
AS02.03	2	ARESOURCE05	DSPRESOURCE05	GBOVX0400069	Team Mate	Kaiser Chiefs	PT2035
Kaiser Chiefs Stephen Harris						Kaiser Chiefs Stephen Harris	
AS02.03	2	ARESOURCE06	DSPRESOURCE06	GBOVX0400062	Na Na Na Na Na	Kaiser Chiefs	PT1905
Andrew White Nick Baines Nick Hodgson Ricky Wilson Simon Rix						Kaiser Chiefs Stephen Street	
AS02.03	2	ARESOURCE07	DSPRESOURCE07	GBOVX0400064	Born To Be A Dancer	Kaiser Chiefs	PT2105
SoundRecording							



HOW THE MONEY IN THE INDUSTRY IS SPLIT BETWEEN THE RIGHTSHOLDERS



	DSP	Label	Artist	Publisher	Creator / Copyrightowner
8,39 EUR	2,52 EUR	3,56 EUR	1,06 EUR	0,45 EUR	0,82 EUR

MUSIK
IST
UNS
WAS
WERT



ANY QUESTIONS?