WINTER SCHOOL

FAQ

Why do we run workshops at Studio Nord?
Well, the net is a handy thing. At any time, we can choose from a colourful array of AI bots, keen amateurs and professionals who explain to us how to do things properly. We like that. But we also know that's not the whole story. We want our music to move people and spark enthusiasm, and we know that simply doing everything right isn't enough to achieve that.

Perfection doesn't spark enthusiasm.
Enthusiasm sparks enthusiasm.

That's why we bring enthusiasts to Studio Nord. And not just any enthusiasts, but the very best we can find.

Who is the target audience – amateurs or professionals?
Both. The SNB Academy's workshops are aimed at professionals who want to think outside the box and students seeking practical insights – as well as beginners and ambitious amateurs who want to get a taste of studio life. Our experience to date shows that these groups can be brought together much more effectively than might initially appear. For example, when students with a good deal of prior knowledge ask questions that are answered competently, this is usually more beneficial for amateurs than a workshop that merely scratches the surface.

In which language will the workshops be held?
As most participants are likely to be German-speaking, it makes sense to hold the workshops in German. Participants may, of course, decide together with the tutor to use English, provided everyone agrees.

PDF: 28/10/26

What makes the workshops so special?
Firstly: the group size. In a small group that spends two whole days together, a much more direct exchange is possible than in other formats.
Secondly, our team is top-class. Our tutors have decades of experience both in the field and in teaching their subject. We bring you the very best people we can find.
Thirdly, the atmosphere of the building, which has been breathing music for 140 years, fosters a unique sense of concentration and inspiration.

How are the workshops structured?
That depends on the topic. We have discussed the structure and content of the workshops at length with our lecturers, and naturally they will vary. Each workshop has a main topic and a fixed structure tailored to the group and the topic. In addition, there will be time and opportunities to ask our experts questions and discuss topics that aren't directly on the agenda but are related to the subject. For example, it's hardly possible to talk about mixing without also touching on aspects such as acoustics, microphone placement and arrangement.

Are there any practical exercises?
Yes. Hands-on experience on site, in a real and inspiring environment, forms the core of our workshops. This includes practical exercises. The form this takes varies depending on the specific area. For example, the practical component will always be more extensive in songwriting than in recording.

Do we work with analogue or digital equipment?
Recording and sound editing are carried out digitally. Studio Nord's analogue equipment will often be used as an example, but the basic approach is to teach techniques that you can also use at home. That's why the practical part will be carried out digitally. The focus isn't on the tools themselves, but on what you can achieve with them.

What can I do once I've 'completed' a workshop?
Not everything, but more. It's not about getting a comprehensive overview of every possible practice, but about meeting professionals face-to-face and benefiting from their personal experience. We won't teach you 'how to do it'; nobody can, by the way. We'll give you something far more valuable: a deep insight into the wealth of experience and knowledge our professionals possess. What you'll definitely come away with is plenty of inspiration, a real-life experience and, of course, a certificate signed by the tutor.

Is there scope for individual requests?
Absolutely. We'll be following a set programme over the weekend, but we'll be open to exploring certain aspects in greater depth if there's a need for it, or to answering questions that are of interest to everyone, even if they aren't directly related to the plot. In any case, there'll be plenty of time for personal conversation – for example, over morning coffee or during the lunch break.