# MUSIKPRODUCTION – HOW DOES IT WORK?

## WHAT HAPPENS WHEN THE SAME SONG IS PRODUCED IN COMPLETELY DIFFERENT WAYS BY THREE TOP PRODUCERS?

You can experience it first-hand: our Winter School 2027 is your guide through a field of endless possibilities. Moses Schneider, Kiko Masbaum and MelBeatz will show you their three approaches – and much more besides. Be amazed by the skills and experience of our favourite professionals!

## THE BEST PART IS,

that you'll spend whole weekends in the studio with our experts and fellow enthusiasts, where you can exchange ideas in person. You can stay overnight in the studio flat, though places are limited.

## WHO IS THE WINTER SCHOOL SUITABLE FOR?

The workshops are aimed both at interested amateurs who want to get a taste of studio life and at professionals who want to hone their skills and find inspiration.

## WINTER SCHOOL 2027 #1:

**30–31 January 2027**
**DAW Production**
**Workshop with Melbeatz (Kanye West, Haftbefehl, Kool Savas)**
How do I turn a song into a track that's right for the here and now? Mel-beatz shows you the modern approach.

**Melbeatz** is a renowned German music producer with gold and platinum-selling records to her name. As the first and only female hip-hop producer in Germany,

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she has shaped the scene for over two decades and set groundbreaking standards.

Her debut album as a producer is a striking testament to her extraordinary talent, featuring collaborations with big names such as Kanye West, Kool Savas and Jan Delay. Melbeatz has had a profound influence on the German hip-hop sound, but is not confined to any particular genre. She has effortlessly left her artistic mark across various musical landscapes, be it in EDM, pop, R&B or film: her music for the acclaimed film *Knall-hart* was awarded the prestigious German Film Award for Best Film Music.

## WINTER SCHOOL 2027 #2:

**20–21 February 2027**
**Live recording**
**Workshop with Moses Schneider (AnnenMayKantereit, Tocotronic, Kreator)**
How do I capture the energy of a song in a live performance? Moses Schneider shares his secrets with you.

**Moses Schneider** is regarded as the undisputed expert in live studio recording and is one of Germany's best-known sound engineers.
Among other things, he has established new microphone placement standards such as the *Wurst*, the *SnareO* and the *Droom*.

Moses has produced more than a hundred albums since the late 1980s. Some, such as the Beatsteaks' *Smack Smash* or AnnenMayKantereit's debut, have secured a place on many an all-time greats list. Not to mention KIZ's *Hurra, die Welt geht unter* and his personal highlight, Kreator's *Hordes of Chaos*.
The production trio Die Krauts and bands such as SEEED regularly work with him as a sound engineer. 'Und deine Augen machen Bling Bling'.

## WINTER SCHOOL 2027 #3:

**20–21 March 2027**
**Production and Mixing**
**Workshop with Kiko Masbaum (Unheilig, Max Giesinger, Nico Santos)**
How do I create a sound that's bigger than reality? Kiko will show you the world of sandwich recording.

**Kiko Masbaum** is a multi-platinum and gold-award-winning songwriter, producer and engineer with a great passion for high-quality pop music.
With over 25 years' experience, Kiko has established himself as one of the key figures in the German music industry and is renowned for his sophisticated sound and musical expertise.

As a key member of the production team behind Unheilig, he played a crucial role in their success – including the ECHO Award-winning album *Große Freiheit* (Best Production Team).
In recent years, Kiko has collaborated with a wide range of top artists, including Wanda, Johannes Oerding, Florian Künstler, Max Giesinger, Alvaro Soler, Rea Garvey, Nico Santos and many more.

# DATES:

## WINTER SCHOOL 2027 #1 MELBEATZ:
**30–31 January 2027**

## WINTER SCHOOL 2027 #2 MOSES SCHNEIDER:
**20–21 February 2027**

## WINTER SCHOOL 2027 #3 KIKO MASBAUM:
**20–21 March 2027**

**Saturday: 12:00–20:00**
**Sunday: 10:00–18:00**
(16 hours)

**Participants:**
8–10 people

**Food and drink:**
Vegetarian and vegan meals provided by our chef Alfred are included

**Accommodation:**
Included
There are 5 rooms available, which can be shared on request. There are also two cosy hotels just round the corner.

**...and a gift for you:**
All participants will receive a free annual subscription to SOUND & RECORDING magazine!