

2020

ANNUAL REPORT
WITH TRANSPARENCY REPORT

	2020 in €'000s	2019 in €'000s
Income	958,838	1,069,377
Expenses	152,354	163,743
Distributable amount	806,484	905,634
Cost rate	15.9 %	15.3 %
Operating cost rate	14.9 %	13.4 %
Income		
Breakdown by collection category		
Regional office collections	230,137	407,438
Reproduction sector collections	48,585	61,119
International collections	62,712	69,344
Broadcasting collections	285,407	295,180
Online collections	179,464	181,860
Remuneration rights	141,732	44,082
Other collection categories	10,802	10,355
Amounts by categories	958,839	1,069,377
Expenses		
Staff costs Staff costs	62,500	65,025
Material costs	89,854	98,718
	152,354	163,743

\_→ T.01 2019 in €'000s 2020 **Rights category** Type of use in €'000s 38,476 Sound recordings 29,948 Reproduction and distribution Audiovisual recordings 5,709 Total 35,657 45,012 Performance 62,739 145,862 **Music events** Internet broadcasting 473 546 Online 20,146 8,745 Download Streaming 153,770 172,704 Total 174,389 181,995 **Broadcasting** Radio 52,686 45,314 163,126 170,006 15,673 Cable retransmission 16,657 Total 225,097 238,365 Communication to the public **Mechanical reproduction** 92,241 149,558 Presentation Presentation 5,118 10,903 of which s. 27 (1) UrhG [German Copyright Act] 176 250 Statutory remuneration rights of which s. 27 (2) UrhG 1,178 of which s. 60h (1) UrhG 1,780 654 of which s. 54 (1) UrhG 138,833 42,249 140,636 44,331 Total 46,654 International income A AR 41,162 11,612 12,404 A VR KRA and KFSA 9,938 10,286 62,712 69,344 Total **Collection mandates** Total 145,719 164,552 Other income 14,531 19,455 Total 958,839 1,069,377

Rarely before has music been as valuable to society as it is in these challenging times. More than ever, it is food for the soul and a source of strength for many people. The creations of GEMA members have been and remain the glue that holds society together, especially in times of social and cultural deprivation.

DR. HARALD HEKER, CEO AND CHAIRMAN OF THE MANAGING COMMITTEE

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# Introduction

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#### LETTER TO OUR MEMBERS

# Dear GEMA members, dear readers,

We look back on a year of crisis, unparalleled in recent history. The outbreak of the COVID-19 pandemic in early 2020 brought social and cultural life largely to a standstill. To this day, people have to forego live concerts, public festivities and many other things in the battle against the virus. This is an existential catastrophe for music creators in this country. For more than a year, they have been denied virtually all stages, thus a large part of their sources of income has dried up.

The pandemic has cut creatives to the quick, emotionally and materially. The impact on their creative work and their income situation is dramatic. However, the past year has also shown the strength that resides in GEMA. The community of solidarity among music authors was able to show its full strength during the crisis. First and foremost with a comprehensive aid programme, set up at short notice, for members who were particularly affected, but also with reliable distributions and pragmatic handling of advance payments in cases of hardship. We are going to continue and even partially expand these effective measures in order to cushion the sometimes existential hardships of composers and lyricists. The fact that GEMA is able to do this demonstrates that our community is helpful and resilient, even and especially under conditions of extreme stress.

However, the pandemic has left deep marks on GEMA's balance sheet for 2020. Total revenues have fallen by around €110 million to €959 million, compared to the previous year. Especially in the regional offices, the far-reaching lockdown ordered by the authorities had a negative financial impact. Due to nationwide event cancellations and the nationwide closure of gastronomy, hotels and shops, licensing income fell by 43 percent, from €407 million to just €230 million in one year. In the traditionally strongest segment of our business, we thus had to cope with a minus of around €177 million. The restrictions in retail also sped up the decline in earnings in an already strongly declining sound recordings market which dwindled by €12.5 million compared to the previous year.

In 2020, revenues in the broadcasting sector and from international rights exploitation were also lower. In contrast, our online business remained more or less stable in the past year of the crisis; revenues declined only slightly to just under €180 million. In view of the fact that, unlike in 2019, no additional back payments from previous years were included in total income in the reporting year, this is a very pleasing result. It reflects that the pandemic has given the digital use of music an additional boost. In contrast to further declining downloads, it was streaming of musical works in particular that increased dynamically.



**DR. HARALD HEKER**CEO AND CHAIRMAN OF THE MANAGING COMMITTEE

It should not be ignored that the overall satisfactory annual result in view of the situation is also due to special effects. Thanks to royalties paid to GEMA for previous years by the Zentralstelle für private Überspielungsrechte (ZPÜ), the joint association of German collective management organisations, income in this area rose by €98 million to €142 million compared with 2019. The increase in income stems from retroactive conclusions of contracts relating to entertainment electronics products and delayed incoming payments for music use on mobile phones and PCs. These one-off special distributions from ZPÜ meant that GEMA was able to absorb about half of the revenue losses in the areas particularly affected by the COVID-19 crisis.

In summary, GEMA was able to hold its own comparatively well given the stressful conditions during the pandemic. A contributory factor was also that the expenditure policy was adapted to the situation. As a consequence, due to the impact of the COVID-19 crisis, we scaled back our planning at an early stage, which enabled us to keep the cost rate below 16 per cent.

All in all, the 2020 business balance sheet cannot hide the fact that the situation remains extremely tense for the time being. The enormous gaps that the pandemic has torn in GEMA's collections will severely reduce the distributions to many music creators in the current year and probably also in the coming year.

As a community of solidarity and representative of interests, GEMA is going to continue supporting authors and their publishers through this challenging phase. In 2021, we will not only keep the 'Schutzschirm', our 'protective shield' campaign open for our members, but we will also continue to speak out clearly to politicians in favour of sustainable support for composers and lyricists in the crisis. For their creations have been and remain the glue that holds society together, especially in times of social and cultural deprivation. In this context, I would like to express my gratitude to our staff members who, under difficult conditions, have pledged their hearts and their expertise to GEMA and its now more than 80,000 members.

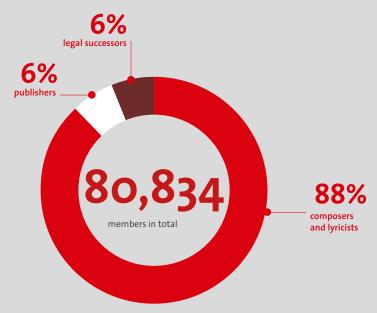
Dr. Harald Heker CEO and Chairman of the Managing Committee

# **MEMBERSHIP NUMBERS**

#### MEMBERSHIP DEVELOPMENT AND CATEGORISATION

\_→ T.02

	31/12/2020	31/12/2019
Composers and lyricists	71,248	66,969
of which full composer members	3,194	3,151
of which full lyricist members	512	506
of which associate members	5,764	5,715
of which affiliated members	61,778	57,597
Publishers	4,962	5,016
of which full members	576	575
of which associate members	194	197
of which affiliated members	4,192	4,244
Legal successors	4,624	4,504
of which full composer members	17	17
of which full lyricist members	10	10
of which associate members	0	1
of which affiliated members	4,597	4,476
Total	80,834	76,489
of which full members	4,309	4,259
of which associate members	5,958	5,913
of which affiliated members	70,567	66,317



Membership development and categorisation 2020

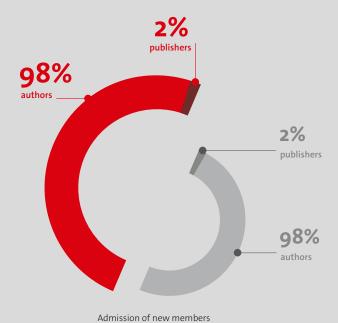
#### **ADMISSION OF NEW MEMBERS**

\_⇒ T.03

	31/12/2020	31/12/2019
Authors (composers and lyricists)	5,285	3,615
Publishers	106	86
Total	5,391	3,701

Membership totals increased by 4,345 altogether, compared to 5,391 new admissions.

The difference between the increase and the number of new admissions is a result of membership terminations and members' early withdrawals.



2020/2019 comparison

GEMA looks back on the year 2020 which has plunged us into a deep crisis because of the COVID-19 pandemic, not only from a health policy perspective, but also culturally, socially and economically. Hardly any other sector has suffered such high losses during the COVID-19 crisis as the cultural and creative industries. The economic existence of many musicians and creatives is threatened in the long term.

live concerts (courtyard concerts, drive-in concerts, concerts at drive-in cinemas etc.) were reported to GEMA in April 2020 (1st to 30th April). In April 2019, there were 21,100 live concerts.

71.5%

of music collections were generated by online music use in 2020. In 2019, it was still 64.4%. The format with the highest turnover continues to be audio streaming, growing dynamically at a high level.4

loss of turnover compared to 2019 was felt by the European culture and creative sector in 2020 (a net decline of EUR 199bn compared to 2019), thus recording a sharper decline in turnover than the tourism and automotive industries (-27% and -25% respectively).1



ABOUT 177 MILLION

euros in regional office collections were missed out on due to business closures designed to stop the spread of coronavirus.<sup>3</sup>



#### References:

- 1) www.rebuilding-europe.eu
- 2) GEMA internal figures
- 3) See p. 56
- 4) www.musikindustrie.de

From the end of March 2020, GEMA began providing swift and unbureaucratic assistance to its 80,000 members with an emergency relief package. The wide appreciation we received for this emergency support strengthens us as a community of solidarity.



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was paid out to GEMA members under the COVID-19 relief fund.

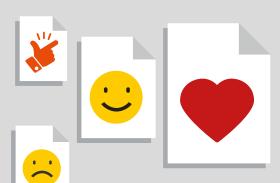
2,3,5

member applications were approved in total.<sup>2</sup>

Across a total of

weekly pay-out dates, monies could be transferred to the members affected in a swift manner (from 4/4/2020).<sup>2</sup>





GEMA received numerous and sometimes very touching letters of thanks.<sup>2</sup>

## REPORT OF THE SUPERVISORY BOARD

The Supervisory Board held meetings on 13 days during the 2020 financial year: on 18/19 March, 11 May, 17 and 22/23 June, 28 and 30 September, 1 and 7/8 October and 9/10 December 2020. Moreover, regular meetings of the committees formed by the Supervisory Board (such as the Tariff Committee, Distribution Plan Committee and Programme Committees) as well as the Rating Committees, the Assessment Committee for arrangers and the Works Committee took place regularly. During joint meetings with the Managing Committee, the Supervisory Board addressed GEMA's overall situation, business performance and business policies on the basis of written and verbal reports by the Managing Committee, which formed the basis for discussions with the Managing Committee.

During the 2020 financial year, the Finance Committee of the Supervisory Board met on 17 March and on 24 November. The respective results were reported back to the Supervisory Board. Furthermore, the Finance Committee dealt with the Managing Committee's annual report for 2020 during its meeting on 23 March 2021 and reported the outcome to the Supervisory Board during its meeting on 20/21 April 2021.



**DR. RALF WEIGAND**CHAIRMAN OF THE SUPERVISORY BOARD

The appointed auditors, KPMG AG Wirtschaftsprüfungsgesellschaft [auditing company], Berlin, audited the 2020 annual financial statements prepared by the Managing Committee, including the accounts and the management report, and issued an auditors' report without reservation. The Supervisory Board discussed the auditors' report at its meeting on 20/21 April 2021 and raised no objections to the audit result and the management report of the Managing Committee. It approved the annual financial statements which are thereby endorsed.

The following individuals were members of the Supervisory Board in the 2020 reporting year:

For the professional category of composers Jörg Evers, Matthias Hornschuh, Micki Meuser, Jochen Schmidt-Hambrock, Dr. Charlotte Seither, Dr. Ralf Weigand as well as Prof. Dr. Enjott Schneider (until 14 July) and Michelle Leonard (from 14 July), and Alexander Zuckowski as deputies; for the professional category of lyricists Burkhard Brozat, Rudolf Müssig (†14 February 2021), Frank Ramond, Stefan Waggershausen as well as Tobias Künzel and Pe Werner as deputies; for the professional category of publishers Jörg Fukking, Hans-Peter Malten, Michael

Ohst, Patrick Strauch, Dr. Götz von Einem as well as Winfried Jacobs and Diana Muñoz as deputies.

Dr. Ralf Weigand was Chairman, Deputy Chairmen were Stefan Waggershausen and Hans-Peter Malten.

Munich, 21 April 2021

#### Dr. Ralf Weigand

Chairman of the Supervisory Board

# **HONORARY PRESIDENTS AND HONORARY MEMBERS**

Honorary Presidents	Prof. Dr. Reinhold Kreile
	Prof. Dr. jur. h. c. Erich Schulze†
Honorary Members	Prof. Harald Banter
	Prof. Christian Bruhn
	Klaus Doldinger
	Dr. Peter Hanser-Strecker
	Karl-Heinz Klempnow
	Prof. Karl Heinz Wahren
	Hartmut Westphal
	Bruno Balz†
	Richard Bars†
	Prof. Jürg Baur†
	Prof. Werner Egk†
	Dr. Hans Gerig†
	Prof. Dr. h. c. Joseph Haas†
	Hans Hee†
	Kurt Hertha†
	Heinz Korn†
	Peter Jona Korn†
	Eduard Künneke†
	Jo Plée†
	Dr. Willy Richartz†
	Prof. Dr. Georg Schumann†
	Günther Schwenn †
	Dr. Hans Sikorski †
	Prof. Dr. Hans Wilfred Sikorski†
	Dr. Dr. h. c. Ludwig Strecker†

#### INTERNATIONAL ORGANISATIONS

#### CISAC

Confédération Internationale des Sociétés d'Auteurs et Compositeurs, Paris

#### Member of the Board of Directors

Dr. Harald Heker

# Member of CIAM (International Council of Music Creators)

Jörg Evers

#### Member of the Legal Committee

Dr. Tobias Holzmüller

#### **BIEM**

Bureau International des Sociétés gérant les Droits d'Enregistrement et de Reproduction Mécanique, Paris

#### **Honorary Presidents**

Prof. Dr. Reinhold Kreile

Prof. Dr. jur. h. c. Erich Schulze † Prof. Dr. Hans Wilfred Sikorski†

# President of the Management Committee

Georg Oeller

#### **GESAC**

Groupement Européen des Sociétés d'Auteurs et Compositeurs, Brussels

#### Vice President

Dr. Harald Heker

## FASTTRACK

The Digital Copyright Network SAS, Paris

## Member of the Board of Directors

Dr. Harald Heker

### Member of the Executive Committee

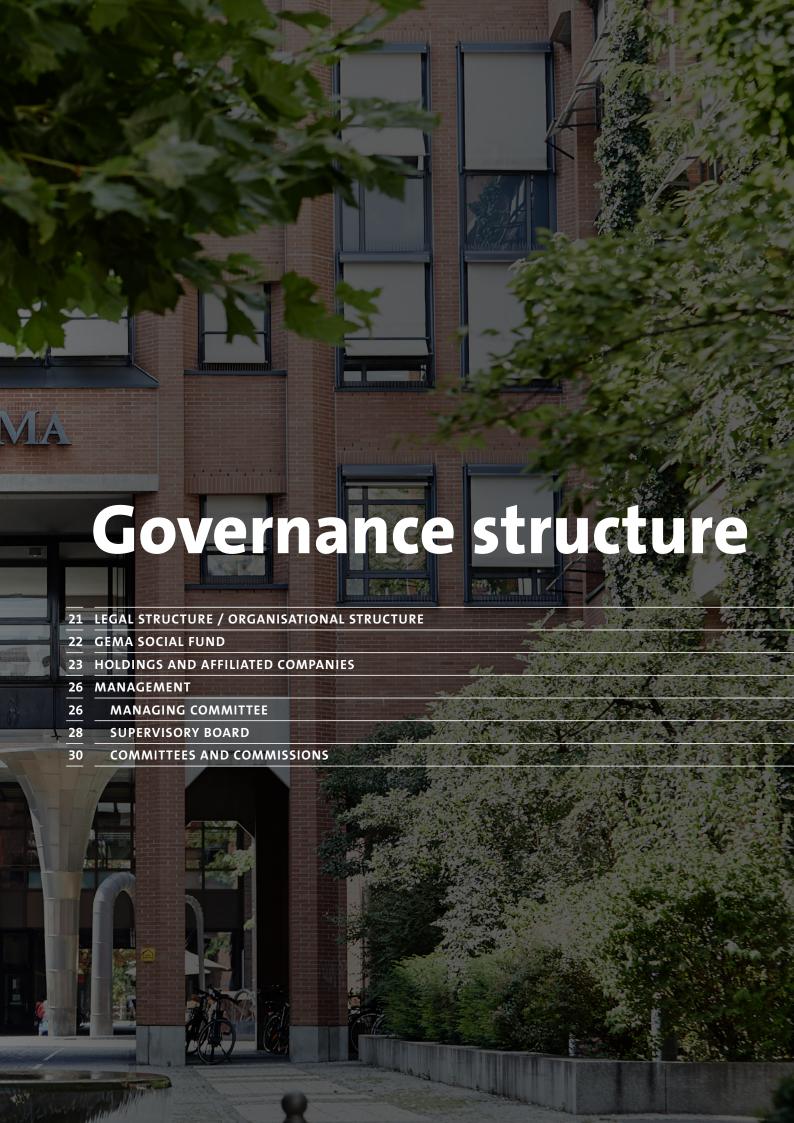
Thimo Prziklang



# **Transparency Report**

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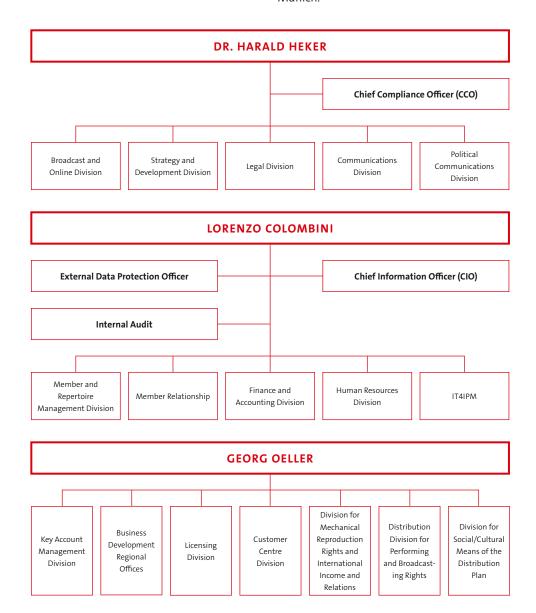
## **LEGAL STRUCTURE / ORGANISATIONAL STRUCTURE**

Pursuant to Art. 1 of its Statutes, GEMA (society for musical performing and mechanical reproduction rights), Berlin, has the legal form of a commercial association whose legal capacity is granted by charter pursuant to s. 22 German Civil Code (BGB).

Governing bodies of GEMA pursuant to Art. 5 of the Statutes are:

- the assembly of full members,
- the Supervisory Board,
- the Managing Committee within the meaning of the BGB.

GEMA is a collective management organisation within the meaning of s. 2 VGG [CMO Act] and is under institutional supervision by the German Patent and Trade Mark Office, Munich.



## **GEMA SOCIAL FUND**

The GEMA social fund was established by way of resolution of the Members' Assembly as of 1 January 1957. It creates legally dependent special funds of GEMA for the purpose of supporting its members and thus conforms to welfare and assistance schemes as designated in s. 32 (2) VGG.

The GEMA social fund has its own Statutes and comprises three independent sections (composers, lyricists and music publishers).

The services to be rendered by the GEMA social fund are regulated by its Statutes.

Composers' section	Ralf Hoyer Christoph Rinnert Rainer Rubbert	Managing Director and curator
Lyricists' section	Klaus Pelizaeus Tobias Reitz Jutta Staudenmayer	Managing Director and curator
Publishers' section	Andreas Meurer Thomas Tietze Marcus Zander	Managing Director and curator

As at 31/12/2020

# **HOLDINGS AND AFFILIATED COMPANIES**

Registered number HRB 197896
<b>Associate</b> GEMA
Registered number HRB 214398
<b>Associate</b> GEMA
Registered number HRA 103041
Associates GEMA (general partner) GEMA Immobilien GmbH (limited partner)
Registered number HRB 223307
<b>Associate</b> GEMA
Registered number HRB 252099
<b>Associate</b> GEMA

#### ICE Operations AB, Stockholm

Purpose: holding company of ICE International Copyright Enterprise Germany GmbH

#### Registered number

556723-5907

#### **Associates**

PRS for Music Ltd., Föreningen Svenska Tonsättares Internationella Musikbyrå (STIM) u. p. a., GEMA

# ICE International Copyright Enterprise Germany GmbH, Berlin

Purpose: provision of services within the framework of the documentation of works with a musical component, evaluation of usage reports and usage allocation as well as operation and maintenance of the systems and processes required for this purpose

#### Registered number

HRB 162426

#### **Associate**

**ICE Operations AB** 

# International Copyright Enterprise Services Ltd., London

Purpose: pan-European licensing of musical works in the online sector

#### Registered number

8983089

#### **Associates**

PRS for Music Ltd., Föreningen Svenska Tonsättares Internationella Musikbyrå (STIM) u. p. a., GEMA

#### iSYS Software GmbH, Munich

Purpose: IT services for companies

#### Registered number

HRB 111760

#### **Associates**

Prof. Dr. Peter Mandl, Michael Sailer, Hans-Joachim Marienfeld, Hausbank München eG Bank für Haus- und Grundbesitz, GEMA

# IT for Intellectual Property Management GmbH, Munich

Purpose: IT services for collective management organisations

#### Registered number

HRB 211469

#### Associate

GEMA

# SOLAR-Music Rights Management GmbH i. L., Munich

Purpose: holding company for SOLAR Music Rights Management Ltd.

#### Registered number

HRB 165199

#### Associates

PRS for Music Ltd., GEMA

# SOLAR Music Rights Management Ltd., London

Purpose: pan-European licensing of musical works in the online sector

#### Registered number

8983482

#### **Associate**

SOLAR-Music Rights Management GmbH i. L.

# Zentralstelle Bibliothekstantieme GbR (ZBT), Munich

Purpose: assertion of entitlements pursuant to s. 27 (2) and s. 60h (1) German Copyright Act (UrhG)

# Zentralstelle für private Überspielungsrechte GbR (ZPÜ), Munich

Purpose: assertion of entitlements for remuneration, information and notification for reproductions of audio works and audiovisual works pursuant to s. 53 (1) to (2) UrhG

#### ZPÜ-Service GmbH, Munich

Purpose: GEMA service provider as managing associate of the ZPÜ GbR

#### **Associates**

VG Wort, VG Bild-Kunst, VG Musikedition, GEMA, GVL, VGF, GWFF, VFF

#### **Associates**

GEMA, GVL, VG Wort, GÜFA, GWFF, VG Bild-Kunst, VFF, VGF, TWF

#### Registered number

HRB 209577

## Associate

GEMA

#### MANAGING COMMITTEE



**DR. HARALD HEKER (\* 1958)**CEO AND CHAIRMAN OF THE MANAGING COMMITTEE

Dr. Harald Heker has been GEMA CEO and Chairman of the Managing Committee since 1 January 2007.

He studied law in Munich and completed his doctorate in Freiburg im Breisgau. From 1988 to 1990, he worked as a lawyer and managing director at the Institute for Copyright and Media Law in Munich. From 1990 to 2000, he was legal adviser to the Börsenverein des Deutschen Buchhandels [German Publishers and Booksellers Association] and co-director of Ausstellungs-und Messe GmbH [the exhibition and trade fair arm of said Association]. From 2001 to 2005, he was managing director of the Börsenverein and since 2003, he has also held the position of speaker for the management committee of Börsenverein Beteiligungsgesellschaft mbH, an affiliated company to the Börsenverein, under whose umbrella the Börsenverein pools its economic activities such as the organisation of the Frankfurt Book Fair. In 2006, Dr. Harald Heker joined GEMA as a member of the Managing Committee before becoming CEO and Chairman of the Managing Committee in 2007.



LORENZO COLOMBINI (\* 1972)
MEMBER OF THE MANAGING COMMITTEE
Lorenzo Colombini was appointed GEMA CFO
and member of the Managing Committee
on 1 July 2012.

The graduate in business and commerce (University Luigi Bocconi, Milan) has been working as Director for Finance and Accounting since 2009. Since 2002, Lorenzo Colombini, a native of Milan, had been in charge of financial affairs at the publicly listed Constantin Film AG in Munich. Prior to that, he worked for auditing firms KPMG and Ernst & Young.



GEORG OELLER (\* 1964)
MEMBER OF THE MANAGING COMMITTEE
Georg Oeller was appointed a member of
the Managing Committee on 1 August 2009.

Georg Oeller, a trained bank clerk and lawyer has been working for GEMA since 1995. He was Director of the Abrechnung II [Distribution II] and Ausland [International Income and Relations] departments between 2002 and 2009.

#### **SUPERVISORY BOARD**

The Supervisory Board is the supervisory body of GEMA pursuant to s. 22 VGG. As per the Statutes, it is made up of 15 members, of which six have to be composers, four lyricists and five publishers. Two deputies can be elected for each professional category.

A new Supervisory Board was elected during GEMA's AGM on 16/17 May 2018. The election of the Chairman and two deputies took place at the Supervisory Board's meeting on 17 May 2018 and, again, at the Supervisory Board's meetings on 25 May 2019 and 1 October 2020.

At the Supervisory Board's meeting on 3 July 2019, a new Deputy Chairman for the professional category of publishers as well as a substitute member and a substitute member as a deputy were elected by the professional category of publishers, as of 14 July 2020, a substitute member as deputy by the professional category of composers.

As of 31 December 2020, the Supervisory Board was hence made up as follows:

Chairman	Dr. Ralf Weigand
Deputy Chairmen	Stefan Waggershausen
	Hans-Peter Malten
Members of the Supervisory Board	Burkhard Brozat
	Dr. Götz von Einem
	Jörg Evers
	Jörg Fukking
	Matthias Hornschuh
	Micki Meuser
	Rudolf Müssig †
	Michael Ohst
	Frank Ramond
	Jochen Schmidt-Hambrock
	Dr. Charlotte Seither
	Patrick Strauch
Deputies	Winfried Jacobs
-	Tobias Künzel
	Michelle Leonard
	Diana Muñoz
	Pe Werner
	Alexander Zuckowski

As at 31/12/2020

The mandate of the Supervisory Board members is valid from the end of the members' assembly during which their election took

place until the third ordinary members' assembly. Re-election is permitted.



DR. RALF WEIGAND CHAIRMAN OF THE SUPERVISORY BOARD

**STEFAN WAGGERSHAUSEN** DEPUTY CHAIRMAN





HANS-PETER MALTEN DEPUTY CHAIRMAN

# **COMMITTEES AND COMMISSIONS**

Admissions Committees	Composers Prof. Bernd Wefelmeyer Helmut Zapf	<b>Deputy</b> N.N.	
	<b>Lyricists</b> Tobias Reitz Peter Zentner	<b>Deputy</b> Klaus Pelizaeus	
	<b>Publishers</b> Andreas Meurer Michael Wewiasinski	<b>Deputy</b> Dr. Thomas Sertl	
Communications Committee	Dr. Götz von Einem Jörg Evers Tobias Künzel Micki Meuser Diana Muñoz Frank Ramond	<b>Deputies</b> Burkhard Brozat Matthias Hornschuh Michael Ohst	
Culture Committee	Burkhard Brozat Jörg Fukking Matthias Hornschuh Michael Ohst Frank Ramond Dr. Charlotte Seither	<b>Deputies</b> Rudolf Müssig † Diana Muñoz Jochen Schmidt-Hambrock	
Complaints Committee	Chairwoman Christel Hengst (presiding judge at the Regional Court Berlin, retired)	<b>Deputy Chairman</b> Prof. Dr. Jan Dirk Harke (Jena University)	
	Representatives of the three professional categories		
	Composers Robert HP Platz	<b>Deputy</b> Prof. Harald Banter	
	<b>Lyricists</b> Michael Arends	<b>Deputy</b> Peter Zentner	
	<b>Publishers</b> Yvonne Sill	<b>Deputy</b> Karina Poche	

Radio Committee	Composers Prof. Bernd Wefelmeyer Dr. Ralf Weigand	<b>Deputy</b> Hans Peter Ströer	
	<b>Lyricists</b> Klaus Pelizaeus Stefan Waggershausen	<b>Deputy</b> Jutta Staudenmayer	
	<b>Publishers</b> Jan Rolf Müller Patrick Strauch	<b>Deputy</b> Stefan Conradi	
Programme Committee	Sub-committee serious music Winfried Jacobs Michael Ohst	<b>Deputies</b> Hans-Peter Malten Micki Meuser	
	Jochen Schmidt-Hambrock Dr. Charlotte Seither	Experts Prof. Moritz Eggert Johannes Hildebrandt Thomas Tietze	
	Sub-committee entertain- ment music, radio, TV Burkhard Brozat Dr. Götz von Einem Jörg Evers	<b>Deputies</b> Diana Muñoz Frank Ramond Alexander Zuckowski	
	Jörg Fukking Matthias Hornschuh Stefan Waggershausen	<b>Expert</b> Prof. Harald Banter	
Statutes Committee	Burkhard Brozat Dr. Götz von Einem Jörg Evers	<b>Deputies</b> Rudolf Müssig † Jochen Schmidt-Hambrock Patrick Strauch	
Attendance Allowance Committee	Chairwoman Christel Hengst (presiding judge at the Regional Court Berlin, retired)	<b>Deputy Chairman</b> Prof. Dr. Jan Dirk Harke (Jena University)	
	Representatives of the three professional categories		
	Composers Wolfgang Lackerschmid	<b>Deputy</b> Annette Focks	
	<b>Lyricists</b> Johann-Christoph Busse	<b>Deputy</b> Edith Jeske	
	Publishers	Deputy	

Tariff Committee	Jörg Evers	Deputies	
	Hans-Peter Malten	Jörg Fukking	
	Rudolf Müssig †	Micki Meuser	
	Michael Ohst	Stefan Waggershausen	
	Frank Ramond	200000000000000000000000000000000000000	
	Dr. Ralf Weigand	Expert	
	Di. Kun Weigana	Patrick Strauch	
		ractick strateti	
Author-Publisher	Chairman	Deputy	
Arbitration Committee	Prof. Dr. Jan Dirk Harke	Chairwoman	
		Christel Hengst	
	Representatives of the three professional categories		
	Composers	Deputy	
	Andreas Weidinger	Prof. Karim Sebastian Elias	
	Lyricists	Deputy	
	Gregor Rottschalk	Timothy Touchton	
	Publishers	Deputy	
	Dr. Heinz Stroh	Arne Björn Segler	
Distribution Plan	Composers		
Committee	Jörg Evers	Jochen Schmidt-Hambrock	
	Dr. Charlotte Seither	Alexander Zuckowski	
	Dr. Ralf Weigand		
	Lyricists	Deputy	
	Rudolf Müssig †	Frank Ramond	
	Stefan Waggershausen		
	Publishers	Deputies	
	Dr. Götz von Einem	Jörg Fukking	
	Patrick Strauch	Hans-Peter Malten	
		Expert	
		Prof. Harald Banter	
Election Committee	Composers	Deputy	
	Thomas Rebensburg	Prof. Christian Bruhn	
	Lyricists	Deputy	
	Götz von Sydow	Ulla Meinecke	
	Publishers	Deputy	
	1 abilisticis		
	Dr. Sabine Meier	Sabine Kemna	

Works Committee	Composers Prof. Martin Christoph Redel Tobias P. M. Schneid Hans Peter Ströer Prof. Bernd Wefelmeyer	Deputies Dr. Anselm Kreuzer Alexander von Schlippenbach Iris ter Schiphorst N.N.
	<b>Lyricists</b> Klaus Pelizaeus Jutta Staudenmayer	<b>Deputies</b> Peter Freudenthaler Reiner Hömig
	<b>Publishers</b> Jan Rolf Müller	<b>Deputy</b> Stefan Conradi
		<b>Supervisory Board delegate</b> Jochen Schmidt-Hambrock
		<b>Deputy</b> Dr. Charlotte Seither
Rating Committee for composers and lyricists in the serious music category (E)	Prof. Martin Christoph Redel Annette Schlünz Helmut Zapf	<b>Deputies</b> Detlev Glanert Babette Koblenz
	Expert for choir music cases Gerhard Rabe	<b>Deputy</b> Peter Michael Hamel
	Delegate of associate and affiliated members Johannes X. Schachtner	Supervisory Board delegate Dr. Charlotte Seither
		<b>Deputy</b> Jochen Schmidt-Hambrock
Rating Committee for publishers in the serious music category (E)	Stefan Conradi Horst Schubert	<b>Deputy</b> Dr. Peter Hanser-Strecker
		Supervisory Board delegate Michael Ohst
		<b>Deputy</b> Winfried Jacobs

Rating Committee for Light and Dance Music (U)	Composers Thorsten Brötzmann Dr. Rainer Fabich Christoph Rinnert	<b>Deputies</b> Martina Eisenreich Christian Neander Michael Reinecke
	<b>Lyricists</b> Michael Holm Tobias Reitz Thomas Woitkewitsch	<b>Deputies</b> Dr. Manfred Maurenbrecher Klaus Pelizaeus Maya Singh
	Publishers Pamela Georgi-Michel Barbara Krämer Michael Wewiasinski	<b>Deputies</b> Lars Ingwersen Ute Lingner Jan Rolf Müller
	Delegates of associate and affiliated members	Supervisory Board delegates
	<b>Composers</b> Andreas Dombert	Composers Dr. Ralf Weigand
		<b>Deputy</b> Jörg Evers
	<b>Lyricists</b> Timo Peter	<b>Lyricists</b> Stefan Waggershausen
		<b>Deputy</b> Burkhard Brozat
	<b>Publishers</b> Thomas Ritter	<b>Publishers</b> Jörg Fukking
		<b>Deputy</b> Hans-Peter Malten
Assessment Committee for arrangers	Prof. Wieland Reißmann Joachim Schmeißer Lenard Schmidthals Prof. Bernd Wefelmeyer N.N.	<b>Deputies</b> Tina Pepper Wolfgang Vetter-Lohre Alfons Weindorf
		Supervisory Board delegate Jörg Evers
		<b>Deputy</b> Micki Meuser
Finance Committee	Burkhard Brozat Micki Meuser Diana Muñoz Michael Ohst Jochen Schmidt-Hambrock Stefan Waggershausen	<b>Deputies</b> Frank Ramond Dr. Charlotte Seither Patrick Strauch
As at 31/12/2020	_	

Pursuant to Art. 5a of the Statutes, members of the Supervisory Board, the committees and commissions of GEMA merely receive a reimbursement of their travel and cash expenses as well as flat-rate attendance fees at an adequate level for their voluntary activity. The level of attendance fees is determined by the Members' Assembly pursuant to Art. 10 item 6c of the Statutes at the suggestion of the Attendance Allowance Committee.

In 2020, a total of €2,581k was paid to members of the governing bodies in the form of compensation and other benefits pursuant to s. 18 (1) VGG.



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#### **PROFIT AND LOSS STATEMENT**

#### PROFIT AND LOSS STATEMENT FOR THE PERIOD 1 JANUARY TO 31 DECEMBER

\_→ T.04

in €'000s	Note no.	2020	2019
1. Income	27	950,487	1,055,444
of which		230,	
a) Income from copyright exploitation and remuneration rights		944,308	1,049,922
of which income from collection mandates		145,739	164,653
b) Other income		6,179	5,523
Other operating income		4,057	10,361
3. Expenses for third-party services	28	- 55,575	- 64,300
4. Staff costs	29	- 62,500	- 65,025
of which			
a) Wages and salaries		- 47,236	- 44,314
b) Social benefits and expenses for social security plans and support programm	nes	- 15,263	- 20,712
of which pension scheme payments		- 6,631	- 12,295
5. Amortisation of intangible assets in fixed assets and tangible assets		- 11,467	- 9,900
6. Other operating expenses	28	- 21,050	- 23,384
7. Income from holdings		1,164	785
of which holdings in affiliated companies	30	879	752
8. Income from securities and bonds		2,055	2,055
9. Other interest and similar income		1,075	732
of which holdings in affiliated companies		361	0
10. Interest paid and similar expenditure	31	- 1,657	- 872
11. Tax on income and revenue		0	- 127
12. Result after tax		806,589	905,769
13. Other taxes		- 105	- 135
14. Allocations to distribution reserves and accruals	23	- 806,484	- 905,634
15. Result for the year		0	0

# BALANCE SHEET AS AT 31 DECEMBER 2020 (87TH FINANCIAL YEAR)

in €'000s		Note no.	As at 31/12/2020	As at 31/12/2019
A. Fixed assets	I. Intangible assets	3/17	31,11,1010	31/12/2013
	Operating licences, industrial property rights, similar rights and values, as well as licences			
	in such values and rights		45,334	52,554
	2. Prepayments made	•	36,131	18,607
			81,465	71,161
	II. Tangible assets	4/17		
	Properties, leasehold rights and buildings, including		-	
	buildings on sites not owned by GEMA		14,566	15,165
	2. Other assets, office and business equipment		2,618	3,040
			17,184	18,205
	III. Financial assets	5/17		
	Shares in affiliated companies	18	61,507	56,993
	Loans to affiliated companies		28,099	21,500
	3. Holdings	19	4,677	4,677
	4. Loans to holdings		11,254	11,429
	5. Fixed asset securities		309,000	287,000
	6. Other loans		1,609	811
			416,146	382,410
			514,795	471,776
B. Current assets	I. Receivables	6/20		
	1. Members		73,427	72,350
	2. Foreign companies		51,548	63,791
	3. Sound recordings and audiovisual media companies		2,853	3,003
	4. Broadcasters		29,213	34,415
	5. Online providers		75,797	121,827
	6. Music promoters		50,536	80,404
	7. Affiliated companies		1,654	2,477
	8. Entities/holdings in which the company has a			-
	participating interest		100	590
	9. Others	***************************************	23,845	22,699
	of which from taxes	•	7,841	5,726
			308,973	401,556
	II. Cash at bank	7/21		
	1. Fixed-term deposits		0	10,000
	2. Others		287,888	300,896
			287,888	310,896
	III. Cash in hand	7	8	21
			596,869	712,473
C. Accruals and deferred income		8	450	207
D. Deferred tax assets		9	9,018	7,672
E. Trustee receivables		21	1,735	1,759
		-	1,122,867	1,193,887

LIABILITIES <u></u> **⊤.06** 

			As at	As at
in €'000s		Note no.	31/12/2020	31/12/2019
A. Capital and reserves		22	0	0
B. Reserves and accruals for distribution		10/23		
	I. From performance, presentation, broadcasting and communication to the public and remuneration rights			
-	1. Domestic income		500,806	616,042
	2. Collection mandates		31,909	37,068
	3. International income		29,537	34,164
			562,252	687,274
	II. From reproduction rights and remuneration rights			
	1. Domestic income	***************************************	195,930	243,826
	2. Collection mandates	***************************************	-900	408
	3. International income		7,675	10,081
	4. Statutory remuneration rights		101,484	0
			304,189	254,315
			866,441	941,589
C. Other reserves		11/24		
	Reserves for pensions and similar obligations		80,827	76,202
	2. Tax accruals		164	2,949
	3. Other accruals		50,766	28,362
			131,757	107,513
D. Liabilities		14/25	•	
	From royalties distributed		•	
	To members		16,698	10,347
	To foreign collective management organisations		9,216	4,414
	2. To music promoters		30,371	5,075
	3. From deliveries and services		5,373	0
	4. To affiliated companies		7,789	6,733
	<ol><li>To entities/holdings in which the company has a participating interest</li></ol>		25	4
	6. Others		12,556	70,845
	of which from taxes		977	961
			82,028	97,418
E. Accruals and deferred income		15/26	40,906	45,608
F. Trustee obligations		21	1,735	1,759
			1,122,867	1,193,887

#### **DEVELOPMENT OF FIXED ASSETS IN 2020**

#### ASSETS: A. FIXED ASSETS

		Purchase	and production c	osts		
in €'000s	As at 01/01/2020	Additions	Transfers	Disposals	As at 31/12/2020	
I. Intangible assets				· · · · · ·		
Operating licences, industrial property rights, similar rights and values, as well as licences in such values and rights	85,054	131	3,314	- 14,205	74,294	
2. Prepayments made	18,607	20,838	- 3,314	0	36,131	
3. Low-value assets	6	1	0	- 6	1	
Total	103,667	20,971	0	- 14,211	110,427	
II. Tangible assets						
Properties, leasehold rights and buildings, including buildings on sites not owned by GEMA	31,637	0	0	0	31,637	
2. Other assets, office and business equipment	4,822	71	0	- 27	4,867	
3. Low-value assets	546	35	0	- 546	35	
Total	37,005	106	0	- 573	36,538	
III. Financial assets		<u>-</u>	<u>-</u>			
Shares in affiliated companies	56,993	4,513	0	0	61,507	
2. Loans to affiliated companies	21,500	7,300	0	- 701	28,099	
3. Holdings	4,677	0	0	0	4,677	-
4. Loans to holdings	11,429	2,195	0	- 2,370	11,254	
5. Fixed asset securities	287,000	66,000	0	- 44,000	309,000	-
6. Other loans	811	1,150	0	- 352	1,609	
Total	382,410	81,159	0	- 47,422	416,146	
Sum total	523,082	102,236	0	- 62,206	563,111	

#### \_→ T.07

Accum	ulated amortisati	on and depreciat	tion	Book v	alues
As at	Additions	Disposals	As at 31/12/2020	As at 31/12/2020	As at 31/12/2019
	•	-	-	-	
32,500	10,340	- 13,879	28,961	45,334	52,554
0	0	0	0	36,131	18,607
6	1	- 6	1	0	C
32,506	10,341	- 13,885	28,962	81,465	71,161
16,472	598	0	17,071	14,566	15,165
1,783	492	- 26	2,249	2,618	3,040
546	35	- 546	35	0	(
18,801	1,126	- 572	19,354	17,184	18,205
0	0	0	0	61,507	56,993
0	0	0	0	28,099	21,500
0	0	0	0	4,677	4,677
0	0	0	0	11,254	11,429
0	0	0	0	309,000	287,000
0	0	0	0	1,609	811
0	0	0	0	416,146	382,410
 51,307	11,467	- 14,457	48,316	514,795	471,776

#### **RESERVES AND ACCRUALS FOR DISTRIBUTION IN 2020**

#### LIABILITIES: B. RESERVES AND ACCRUALS FOR DISTRIBUTION

\_→ T.08

Sum total	941,589	881,632	806,484	866,441
			_	304,189
4. Statutory remuneration rights	0	11,038	112,522	101,484
3. International income	10,081	13,851	11,445	7,675
2. Collection mandates	408	21,161	19,853	-900
1. Domestic income	243,826	176,377	128,481	195,930
II. From reproduction rights and remuneration rights				
				562,252
3. International income	34,164	43,665	39,038	29,537
2. Collection mandates	37,068	120,567	115,408	31,909
1. Domestic income	616,042	494,973	379,737	500,806
From performing, presentation, broadcasting and communication to the public and remuneration rights				
in €'000s	As at 01/01/2020	Pay-outs 2020 for previous years and advance pay-outs 2020	Allocations 2020	As at 31/12/2020

#### **NOTES TO THE ACCOUNTS**

# For the financial year from 1 January to 31 December 2020

#### **GOVERNING STATUTORY PROVISIONS**

1. The annual financial statements for 2020 were drawn up based on the accounting regulations for collective management organisations pursuant to s. 57 (1) clause 1 VGG (Verwertungsgesellschaftengesetz) [Act on Collective Management Organisations]. This led to a comprehensive application of the accounting regulations of the HGB (Handelsgesetzbuch) [German Commercial Code] for large incorporated enterprises. The specific characteristics of collective management organisations were accommodated by including additional items (s. 265 (5) HGB) and adapting the names of the items (s. 265 (6) HGB). Apart from the annual financial statements, consisting of balance sheet, profit and loss statement, cash flow statement, including the notes to the accounts, a management report was prepared.

## ACCOUNTING AND EVALUATION PRINCIPLES

- **2.** The specific characteristics of a collective management organisation are taken into account in the structure of the annual financial statements. Due to the obligation to pay out all collections after deduction of administrative expenses, no equity capital is shown on the balance sheet. Until the pay-out to rightsholders, the income surplus is entered on the liabilities side in the form of a reserve for distribution.
- **3.** Intangible assets were recognised at their acquisition costs and a straight-line depreciation method was applied over their ordinary useful lives of between three and ten years.

- **4.** Tangible assets were valued at their acquisition or production costs. The loss in value will be captured based on scheduled straightline depreciation. The ordinary asset depreciation range is between three and thirteen years. Buildings are depreciated on a straightline basis at a rate of 1.5%. Low-value assets (up to €800) are written off in full in the year they were acquired.
- 5. With respect to the financial assets, shares in affiliated companies, holdings and securities and bonds are usually recognised at their acquisition costs, and loans generally at their nominal value. Regarding the financial assets, cumulative value adjustments for lower year-end rates were waived, provided that the value was expected to recover by the final maturity date (moderate lower of cost or market principle).
- **6.** The assessment of receivables was carried out using the nominal amount; possible shortfall risks were taken into consideration by applying an accumulated depreciation. Receivables arising from the reproduction, international income, broadcasting and online collection categories contained cautious estimates for uses that had occurred in the financial year, but have not yet been distributed. These estimates were based on empirical values from the past. The revenues were realised on the date of the performance delivery or use. All transactions with affiliated companies and holdings have been undertaken at normal market conditions.
- **7.** The assessment of cash in hand and cash at bank was performed using the nominal value.
- **8.** Active accruals and deferred income were set up for prepaid amounts as long as they constitute expenditure for a certain period after the balance sheet date.

- 9. After netting out deferred tax assets and liabilities, the surplus of assets at the financial statement date was €9,018k (previous year: €7,672k). The increase in deferred tax assets of €1,346k is mainly due to the temporary differences between the tax balance sheet and the commercial balance sheet in relation to the addition of reserves and provisions for pension schemes and the increase in unpaid investment fund income. The profit and loss statement item 'tax on income and revenue' includes income of €1,346k (previous year: €3,124k) from the recognition of deferred taxes as an asset. The valuation of deferred taxes was based on a company-specific tax rate of 31.81% (previous year: 31.74%). The pay-out stoppage is not applied due to the specifics of the company as a collective management organisation.
- **10.** The reserves and accruals for distribution include the amounts to be paid out to the entitled authors and publishers in accordance with the distribution plans in the following year. See ☐> T.08
- **11.** Allocations to the other reserves and accruals take account of all discernible risks and uncertain obligations and are based on reasonable commercial assessment. Long-term reserves and accruals amount to €8,062k and are not discounted.
- 12. In the reporting year, reserves and provisions for pension schemes were calculated based on the actuarial principles pursuant to s. 253 HGB at an actuarial interest rate of 2.31%. The actuarial interest used is the average market interest published by the Deutsche Bundesbank [German Central Bank] for the last ten financial years, at an assumed residual term of 15 years. Based on the application of an average market interest rate pursuant to the provisions of s. 253 (6) HGB for the past seven financial years for an assumed residual life of 15 years, the result would be an actuarial interest rate of 1.60% (difference

in the liabilities reserve according to assessment of the 7-year compared to the 10-year average interest: €12,526k). The assessment was based on a fluctuation of 2.0%, a salary trend of 2.0% and a pension indexation for pension liabilities of 1.3% p.a. (provided that no other contractual arrangement is in place). The 2018 actuarial life tables by Heubeck Richttafeln GmbH, Cologne, are used.

Exercising the option to disclose or not to disclose an item as a liability resulted in pension liabilities from previous commitments of €22,115k (previous year: €20,603k) that were not reported in the balance sheet on the financial statement date. Furthermore, as at the balance sheet date of 31 December 2020, there are indirect pension commitments (via the GEMA Unterstützungskasse GmbH, Munich) of €23,544k (previous year: €20,204k).

- **13.** The reserves and provisions for staff anniversaries and partial retirement are also determined on the basis of actuarial principles. The assessment of the provisions for anniversary bonuses was based on an assumed interest rate of 1.60% and for partial retirement provisions of 0.48%.
- **14.** Liabilities were set at the level of the settlement amount.
- **15.** Deferred income items were created for income received before the financial statement date as long as the income in question related to a certain period after the financial statement date.
- **16.** Receivables, liabilities and liquid assets in foreign currency were valued using the exchange rate on the settlement date, or using the lower/higher exchange rate on the financial statement date.

#### **DETAILS ON BALANCE SHEET ITEMS**

**17.** The development of individual items relating to fixed assets reflects the depreciation during the financial year and is shown in the schedule of fixed assets. See ☐ **1.07** 

**18.** Shares in affiliated companies are as follows: see ☐→ **T.09** 

**19.** Shares in holdings are as follows: see ☐→ **T.10** 

GEMA is an associate of the Zentralstelle für private Überspielungsrechte GbR, Munich (ZPÜ), [Central Organisation for Private Copying Rights, Munich].

**20.** All receivables fall due within one year. Receivables from affiliated companies amount to €1,654k (previous year: €2,477k).

Receivables from entities/holdings in which GEMA has a participating interest of €100k (previous year: €590k), are from SOLAR MRM Ltd. (€100k; previous year: €590k).

Other receivables amounting to €23,845k (previous year: €22,699k) mainly relate to receivables from collection mandate grantors amounting to €9,668k (previous year: €11,341k), receivables from tax authorities amounting to €7,841k (previous year: €5,726k) and receivables from advance payments amounting to €1,607k (previous year: €2,421k).

21. The cash at bank amounting to €287,888k (previous year: €310,896k) relates to current giro account balances. Trustee receivables, or trustee obligations, amounted to €1,735k (previous year: €1,759k); they include security deposits from the producers of sound recordings and relate to transitory items from the licensing fees that GEMA collects and administers as a trustee until the distribution to the rightsholders.

**22.** In terms of accounting, GEMA does not have equity capital or reserves. All proceeds are distributed to those eligible for remuneration (members and other beneficiaries and rightsholders) after expenditures have been defrayed.

#### **SHARES IN AFFILIATED COMPANIES**

[→ T.09

		EC	AS
Name of the organisation	Share	in €'000s	in €'000s
ARESA GmbH, Munich*	100%	416	-184
ZPÜ-Service GmbH, Munich*	100%	803	48
IT4IPM GmbH, Munich*	100%	3,482	515
GEMA Immobilien GmbH, Munich*	100%	25	2
GEMA Immobilienverwaltung wirtschaftlicher Verein & Co. KG, Munich*	100%	47,878	280
GEMA Unterstützungskasse GmbH, Munich*	100%	25	0
GEMA ZB GmbH, Munich*	100%	5,438	- 587

<sup>\*</sup> Figures for the 2019 financial year EC = equity capital, AS = annual surplus

#### SHARES IN HOLDINGS

[→ T.10

Organisation	Share	Pro-rata EC in €'000s	Pro-rata AS in €'000s
SOLAR MRM GmbH i.L., Munich*	50%	90	-6
iSYS Software GmbH, Munich*	24.90%	883	163
ICE Operations AB, Stockholm, Sweden*	33.33%	426	-147
International Copyright Enterprise Services Ltd., London, UK*	33.33%	301	349

<sup>\*</sup> Figures for the 2019 financial year EC = equity capital, AS = annual surplus

**23.** A total of €866,441k (previous year: €941,589k) is available for distribution. The amount allocated for 2020 is €806,484k (previous year: €905,634k).

The development of reserves and accruals for distribution is shown in the reserves, accruals and provisions schedule. See ☐→ T.08

24. Other reserves and accruals amounting to €131,757k (previous year: €107,513k) mainly include reserves and accruals for pension schemes and similar obligations (€80,827k; previous year: €76,202k). Beyond that, other reserves, accruals and provisions exist for the staff sector (€9,354k; previous year: €11,172k), for legal and court costs (€1,082k; previous year: €665k) as well as for costs related to annual financial statements and tax advice (€167k; previous year: €274k). Reserves and accruals for income adjustments were made for the regional offices (€24,378k; previous year: €0k), broadcasting (€7,687k; previous year: €7,414k), online (€406k; previous year: €3,782k) and sound and audiovisual recordings (€2,100k; previous year: €1,200k) business sectors. The reserves and accruals for the regional offices were created due to the COVID-19 crisis. Licensees have the option to apply for credits for the closures ordered by the authorities.

25. Just like in the previous year, there are no liabilities with a residual maturity in excess of one year. Liabilities to music event organisers mostly consist of liabilities to Gesellschaft zur Verwertung von Leistungsschutzrechten mbH, Berlin (GVL), Verwertungsgesellschaft Wort, Munich (VG WORT), Gesellschaft zur Verwertung der Urheber- und Leistungsschutzrechte von Medienunternehmen mbH, Berlin (VG Media), Zentralstelle für Videovermietung, Munich (ZWF) and VG Musikedition, Kassel (liabilities from collection mandates amounting to €27,193k; previous year: €38,737k). Compared to the previous year, these liabilities were included in the liabilities to music promoters and not in other liabilities in the interests of better transparency.

Compared to the previous year, liabilities from deliveries of goods and provision of services were reported as such for the first time (€5,373k). In the previous years, these positions (€10,833k) were still included under other liabilities due to GEMA's specific nature. Improved clarity and transparency are taken into account in the process.

**26.** Deferred income included accrued membership fees, accrued proceeds in connection with regional offices and accrued online revenues.

# DETAILS ON ITEMS OF THE PROFIT AND LOSS STATEMENT

**27.** Income from copyright exploitation and remuneration rights in the financial year was €944,308k (previous year: €1,049,922k). Its composition is as follows: see ☐ **T.11** 

The decline in income in the regional offices sector can be attributed to the COVID-19 crisis and the associated cancellations of events and closures. About half of the loss of income in the areas affected by the COVID-19

crisis was compensated by higher distributions from the Zentralstelle für private Überspielungsrechte (ZPÜ) arising from the distribution of various products since 2008. These catch-up effects from previous years amounted to €68,488k. The income generated by the regional offices includes extraordinary charges amounting to €46,445k. This results mainly from credit items due to the closures ordered by the authorities. The income in the online sector includes catch-up effects from previous years.

#### DETAILS ON ITEMS OF THE PROFIT AND LOSS STATEMENT

 -	4	1	

		2020	2019	Difference
Rights category	Type of use	in €'000s	in €'000s	in €'000s
Reproduction	Sound recordings	29,948	38,476	-8,528
and distribution	Audiovisual recordings	5,709	6,536	-827
	Total	35,657	45,012	-9,355
Performance	Music events	62,739	145,862	-83,123
Online	Internet broadcasting	473	546	-73
	Download	20,146	8,745	11,401
	Streaming	153,770	172,704	-18,934
	Total	174,389	181,995	-7,606
Broadcasting	Radio	45,314	52,686	-7,372
2.0444	TV	163,126	170,006	-6,880
	Cable retransmission	16,657	15,673	984
	Total	225,097	238,365	-13,268
Communication to the public	Mechanical performance	92,241	149,558	-57,317
Presentation	Presentation	5,118	10,903	-5,785
Statutory	of which s. 27 (1) UrhG	176	250	-74
remuneration rights	of which s. 27 (2) UrhG	-153	1,178	-1,331
	of which s. 60h (1) UrhG	1,780	654	1,126
	of which s. 54 (1) UrhG	138,833	42,249	96,584
	Total	140,636	44,331	96,305
International income	Performance	41,162	46,654	- 5,492
	Reproduction	11,612	12,404	-792
	Cable retransmission	9,938	10,286	- 348
	Total	62,712	69,344	-6,632
Collection mandates	Performance	123,506	141,079	-17,573
	Reproduction	22,213	23,473	-1,260
	Total	145,719	164,552	-18,833
Total		944,308	1,049,922	-105,614

**28.** Expenses for third-party services, other operating expenses and other interest and similar expenditure are made up as follows: see ☐→ **T.12** 

IT services are mainly provided by the subsidiary company IT4IPM GmbH. Ancillary costs from collection activities consisted of costs for monitoring of licence registrations of €6,906k (previous year: €8,359k) as well as legal costs of €3,976k (previous year: €3,878k).

**29.** Staff costs amounted to €62,500k (previous year: €65,025k). The expenses contained therein for pension scheme payments amount to €6,631k (previous year: €12,295k).

The average headcount during the financial year was 777 staff (previous year: 767 staff).

The average number of staff consisted of 612 full-time staff and 165 part-time staff. In addition, there were 26 apprentices and 27 staff in partial retirement on average during the financial year.

- **30.** The revenues from affiliated companies of €879k (previous year: €752k) mainly relate to the profit realised for the period from the shares in GEMA Immobilienverwaltung wirtschaftlicher Verein & Co. KG, Munich, of €513k (previous year: €280k) as well as payouts from IT4IPM GmbH of €258k (previous year: €259k) for the 2019 financial year.
- **31.** The interest expenses pertain mainly to the compounding of the reserves and provisions for pension schemes (€1,555k; previous year: €842k).

[→ T.12

in €'000s	2020	2019
Expenses for third-party services		
IT services	26,053	31,349
Ancillary costs from collection activities	10,882	12,237
Communication expenditure and marketing activities	7,215	10,393
Other services	11,425	10,321
	55,575	64,300
Other operating expenses		
Other administration costs	4,751	6,047
Fees for consultancy and expert opinions	7,841	8,400
Building and room charges	4,749	4,970
Miscellaneous	3,710	3,967
	21,050	23,384
Interest payable	1,657	872
	78,282	88,556

#### REPORT ON EVENTS AFTER THE PERIOD

32. The multiple lockdown extensions due to rising incidence values and the spread of coronavirus mutations should be named as events of particular importance after the financial statement date. These could, just like in the previous year, have a negative impact on GEMA's net assets, financial and revenue situation and in particular on the regional offices. Revenues from events and long-term uses in sectors such as discotheques would be particularly affected by this. An additional loss of income is expected as a consequence of insolvencies and vacant venues caused by the crisis. However, the extent of the effects of the risk on the net assets, financial and revenue situation of the society is currently difficult to quantify, as the further spread of the virus and the associated effects still cannot be predicted at present.

#### SUPPLEMENTARY INFORMATION

- **33.** There are other financial liabilities arising from payment obligations from loans and long-term rental contracts amounting to €21,107k (previous year: €16,923k). Of those, €17,068k relates to payment obligations to affiliated companies. The increase compared to the previous year is due to a loan being issued to an affiliated company. Premature demands in this regard are not anticipated.
- **34.** The total cost recorded for the auditor in the 2020 financial year in accordance with s. 285 No. 17 HGB amounts to €461k (previous year: €451k). This includes auditing services amounting to €222k (previous year: €240k) as well as other services amounting to €239k (previous year: €198k) and other certification services of €0k (previous year: €13k).
- **35.** Salaries in 2020 stood at €716k for Dr. Harald Heker; €410k for Lorenzo Colombini and €464k for Georg Oeller. The pension benefits for all members of the Managing Committee came to €704k. Earnings of previous members of the Managing Committee amounted to €364k. Reserves and provisions for pension schemes for this group of persons totalled €4,050k on the financial statement date.
- **36.** The Supervisory Board consists of 15 members in accordance with Art. 13(1) of GEMA's Statutes. Two representatives can be elected for every professional category in accordance with Art. 13(1), clause 2, of the Statutes.

Following the election at the Members' Assembly in 2018 and the election of a substitute member by the professional category of publishers as well as by the professional category of composers as deputies in the Supervisory Board, the Supervisory Board is made up as follows:

Composers	Dr. Ralf Weigand Jörg Evers Matthias Hornschuh Micki Meuser Jochen Schmidt-Hambrock Dr. Charlotte Seither	Chairman
	Michelle Leonard	Deputy
	Alexander Zuckowski	Deputy
Lyricists	Stefan Waggershausen Burkhard Brozat Frank Ramond Rudolf Müssig †	Deputy Chairman
	Tobias Künzel	Deputy
	Pe Werner	Deputy
Publishers	Hans-Peter Malten Jörg Fukking Michael Ohst Patrick Strauch Dr. Götz von Einem	Deputy Chairman
	Winfried Jacobs	Deputy
	Diana Muñoz	Deputy

The members of the Supervisory Board receive expense allowances only. During the 2020 financial year, they totalled €287k (previous year: €240k).

Munich, 22 March 2021

Dr. Harald Heker

Lorenzo Colombini

Georg Oeller

The Managing Committee

#### **CASH FLOW STATEMENT**

CASH FLOW STATEMENT		[→ T.13
in €'000s	2020	2019
Allocation to distribution reserves and accruals	806,484	905,634
Amortisation on fixed asset items	11,467	9,900
Increase/decrease of reserves and accruals	27,743	17,778
Pay-outs to members	-881,631	-850,233
Profit from disposals of fixed asset items	326	-4,492
Increase/decrease of stock, claims from deliveries and services as well as other assets not allocable to investment or financial activities	91,019	-20,878
Increase/decrease of liabilities from deliveries and services as well as other liabilities which are not allocable to investment or financial activities	-23,004	-17,972
Income tax payments	-3,500	0
Cash flow from current business activities	28,904	39,737
Receipts from disposals of tangible asset items/ intangible fixed asset items	0	11,027
Payments for investments in tangible assets/ intangible fixed assets	-18,190	-21,476
Receipts from disposals of financial asset items	2,723	2,039
Payments for investments in financial assets	-36,458	-38,296
Cash flow from investment activities	-51,925	-46,706
Cash flow from finance activities	0	0
Cash changes of the financial resources	-23,021	-6,969
Financial resources at the beginning of the period	310,916	317,886
Financial resources at the end of the period	287,896	310,917

# A. GENERAL CONDITIONS AND BUSINESS

#### 1. ECONOMIC ENVIRONMENT

In the year 2020, the gross domestic product decreased by 5.0% (previous year: +0.6%) due to the measures imposed to combat the coronavirus (lockdowns and ordered closures).

Throughout 2020, the labour market was subject to an overall negative development due to the health policy-related restrictions. In terms of the yearly average, around 44.8 million people working in Germany were employed (previous year: 45.3 million). Unemployment rates stood at 5.9% (previous year: 5.0%).

Inflation rates averaged at 0.5% (previous year: 1.4%) and were thus significantly below the target value range of the ECB (European Central Bank).

In principle, GEMA is only marginally dependent on the macroeconomic conditions listed, except for the measures imposed during lockdown to combat the COVID-19 pandemic.

The ECB (European Central Bank) continues to follow an expansionist monetary policy. The interest rate for main refinancing business has been at 0.0% since March 2016. The short-term deposit interest rate continues to stay negative at –0.50% (previous year: –0.50%). As the level of liquid assets in the GEMA Group is high, there is a certain dependence on the future development of the negative interest rate.

#### 2. ORGANISATION OF GEMA

Around 80,000 composers, lyricists and music publishers joined up to form the association GEMA in Germany. As an authors' society for works of music, GEMA manages the rights of music creators in Germany and the rights of rightsholders from all over the world. GEMA ensures that music creators receive an adequate share of the collections arising from the performance of their musical works. It concludes contracts with music users and collects the remuneration. The collections are generated by the Regional Offices, Broadcast and Online, Mechanical Reproduction Rights and International Income and Relations divisions. GEMA then distributes this money as royalties less administrative expenses to its members.

GEMA's governing bodies include the Members' Assembly, the Supervisory Board and the Managing Committee.

#### 3. MUSIC INDUSTRY DEVELOPMENTS

As a collective management organisation, GEMA depends on overall developments in the music industry. In 2020, the following trends could be observed, which may influence market demand as well as the requirements of GEMA.

According to the German Music Industry Association, sales in the German music industry rose by 4.8% in the first half of 2020 compared to the same period in the previous year (first half of 2019: +7.9%) and thus grew despite the difficult situation due to the pandemic. The driving factor behind the positive result is the continued dynamic and high-level growth of audio streaming which increased by 20.7% (2019: 27.0%) and continued to establish its position as the format with the strongest turnover. Video streaming was subject to even more significant growth of 31.3% (2019: +28.4%). Compared to that, the CD (-22.9%; 2019: -10.6%) suffered heavily with a rate of decline that had doubled compared to the previous year due to the crisis-related measures which also affected stationary trade, while vinyl recorded growth (+4.6%; 2019: +13.3%). Downloads continued to decline significantly (-22.5%; 2019: -17.5%).

At 65.7% (2019: 55.1%), audio streaming has the largest share of industry revenue, followed by the CD at 20.0% (2019: 29.0%), downloads at 5.1% (2019: 6.2%) and vinyl LPs with a turnover share of 4.5% (2019: 4.9%).

#### **B. REVENUE, NET ASSETS AND FINANCIAL SITUATION**

### 1. BUSINESS PERFORMANCE OF GEMA

The following explanation provides an overview of the development during the past financial year. Total income<sup>1</sup>, total expenses<sup>2</sup> and cost rate<sup>3</sup> are significant financial performance indicators for internal control.

In terms of the revenue, net assets and financial situation, the 2020 financial year has been less successful than previous years for GEMA due to the outbreak of the coronavirus. The reason for this is the measures (closures) decreed by the Federal Government to combat the COVID-19 pandemic. Total revenues declined by €110,539k compared to the previous year (€958,838k; previous year: €1,069,377k). A sharp decline in income was recorded particularly in the regional office sector (€230,137k; previous year: €407,438k) due to the cancellations of events and business closures. Due to the conclusion of contracts with retroactive remuneration from previous years, income in the area of remuneration rights (ZPÜ) increased in the reporting year (€141,732k; previous year: €44,082k). Overall, total income was €32,700k higher than the income budgeted for the 2020 financial year (€926,100k). It should be noted that the budget was adjusted during the year due to the COVID-19 pandemic. Originally, a total income of €1,067,000k had been budgeted.

Total expenses decreased by €11,389k compared to the previous year and amounted to €152,354k in the financial year. The decrease in expenses results mainly from lower costs for IT services (€26,053k; previous year: €31,349k) which can be attributed to a lower project budget, a lower allocation of reserves and provisions for pension schemes (€5,631k; previous year: €11,304k) as well as lower costs for postage, courier services, thirdparty dispatches and travel due to COVID-19 (€4,678k; previous year: €7,516). Overall, total expenditure was slightly below the adjusted target level (€154,300k). Originally, total expenses of €166,800k had been budgeted. Costs were reduced to a minimum level due to the COVID-19 pandemic. The cost rate including all costs amounted to 15.9% (previous year: 15.3%) and thus was below the budgeted cost rate of 16.7%. Originally, 15.6% had been budgeted.

#### 2. STAFF

The average headcount during the financial year was 777 staff (previous year: 767 staff). The average number of staff consisted of 612 full-time and 165 part-time staff. In addition, there were 26 apprentices and 27 staff in partial retirement on average during the financial year.

## 3. DETAILS ON THE CASH FLOW STATEMENT

<sup>1</sup> Total income: all income from the collection sectors, other operating income, income from holdings, income from securities and bonds as well as other interest and similar income

<sup>2</sup> Total expenditure: expenses for third-party services, staff costs, amortisation, other operating expenses, interest and similar expenses as well as all tax charges

<sup>3</sup> Cost rate: total expenses divided by total income

GEMA's financial position is characterised by reserves for the distribution of €866,441k (previous year: €941,589k). The cash flows are based primarily on expected licence income, expenses for staff and material costs and distributions to members and sister societies. The investment rate stands at 19.9% in the reporting year. In particular, the investment rate includes the acquisition of securities and bonds. Short-term liquidity requirements can, due to the high level of cash and cash equivalents, be satisfied by GEMA's own resources. GEMA is in a position to meet its payment obligations.

#### 4. REVENUE SITUATION

Total income, split into the relevant income and collection categories, was as follows: see → T.14

In the broadcasting sector, revenues from private radio and TV channels have dwindled due to their declining advertising revenues, while revenues from public service channels are stable and cable retransmission shows a slight increase in revenues. After a promising start - in the first two months, regional office revenues were significantly above the previous year's level - licensing activities seized up under the influence of the COVID-19-related mandated closure of venues, catering trade, hotels and retail and came to a complete standstill for months in important sub-sectors. For the regional office sector, credit notes and cumulative value adjustments amounting to €46,445k were taken into account in connection with the COVID-19 crisis. Revenues arising from online uses of music

#### TOTAL INCOME BY COLLECTION CATEGORY

[→ T.14

	2020			
in €'000s	Income*	Other income	Total	Total difference
Broadcasting collections	285,406	1	285,407	-9,773
Regional office collections	226,608	3,529	230,137	-177,301
Online collections	179,280	184	179,464	- 2,395
Remuneration rights	141,732	0	141,732	97,651
International collections	62,712	0	62,712	-6,632
Reproduction sector collections	48,570	15	48,585	-12,535
Other collection categories	0	10,802	10,802	448
Amounts by categories	944,308	14,531	958,839	-110,538

<sup>\*</sup> Income from copyright exploitation and remuneration rights

	2019		
		Other	
in €'000s	Income*	income	Total
Broadcasting collections	295,180	0	295,180
Regional office collections	398,618	8,821	407,438
Online collections	181,580	278	181,860
Remuneration rights	44,082	0	44,082
International collections	69,344	0	69,344
Reproduction sector collections	61,118	1	61,119
Other collection categories	0	10,354	10,354
Amounts by categories	1,049,922	19,455	1,069,377

<sup>\*</sup> Income from copyright exploitation and remuneration rights

declined slightly due to the fact that no oneoff financial items were included from previous years in the reporting year. About half of the loss of income in the areas affected by the COVID-19 crisis was compensated by higher distributions from the Zentralstelle für private Überspielungsrechte (ZPÜ) (€141,732k; previous year: €44,082k). This is a result of retroactive contracts concluded on consumer electronics products and delayed incoming payments for mobile phones and PCs. Under the influence of retail closures, the long-time market decline in recorded music gained pace. Other income was subject to a slight increase. It includes mainly service and holdings revenues.

In conclusion, it can be stated that GEMA continued its positive development for the year 2020 despite the COVID-19 pandemic.

GEMA's total expenses and cost rates amounted to €152,354k or 15.9% in the 2020 financial year and thus were slightly below budgeted levels.

In the past two years, staff and material<sup>4</sup> costs were as follows: see ☐→ T.15

The decrease in staff costs amounting to €2,525k mainly resulted from the lower allocation of reserves and provisions for pension schemes of €5,631k (previous year: €11,304k). Due to GEMA's business situation in the reporting year, a voluntary allocation was waived in contrast to the previous year.

Material costs mainly include IT services of €26,053k (previous year: €31,349k), ancillary costs from collection activities of €10,882k (previous year: €12,237k) as well as operating expenses (fees for consultancy and expert opinions, other administration costs, buildings and room charges, miscellaneous) at €21,050k (previous year: €23,384k).

#### STAFF AND MATERIAL COSTS

[→ T.15

in €'000s	2020	2019	Difference
Staff costs	62,500	65,025	-2,525
Material costs	89,854	98,718	-8,864
Total expenditure	152,354	163,743	-11,389

#### 5. FINANCIAL SITUATION

Fixed assets in the reporting year amounted to €514,795k (previous year: €471,776k). Intangible fixed assets (€81,465k; previous year: €71,161k) include the software GEMA acquired against payment. The largest increase is in the area of prepayments made. It contains, in particular, the new software for the licensing of sound recordings and the new distribution software. Financial assets (€416,146k; previous year: €382,410k) mainly involve long-term financial assets of GEMA in the form of two special funds (€294,000k; previous year: €272,000k), which were increased in the reporting year due to allocations for pension assets by €22,000k, shares in GEMA Immobilienverwaltung wirtschaftlicher Verein & Co. KG, Munich, amounting to €52,431k (previous year: €47,918), shares in GEMA ZB GmbH amounting to €6,025k (previous year: €6,025k) as well as loans amounting to €40,962k (previous year: €33,741k).

The level of receivables decreased compared to the previous year (€308,973k; previous year: €401,556k). The change stems mainly from the decline in receivables in the online sector and in the music promoter sector, particularly due to lower earnings estimates and cumulative value adjustments in connection with COVID-19. Cumulative value adjustments in the regional office sector which were created in connection with COVID-19, amounted to €22,066k.

Other reserves mainly consist of reserves and provisions for pension schemes of €80,827k (previous year: €76,202k) and other reserves amounting to €50,766k (previous year: €28,362k). Due to the COVID-19 pandemic, other reserves and accruals include reserves for COVID-19 credit notes for the regional office sector amounting to €24,378k.

At the balance sheet date of 31 December 2020, there was a liability from previous commitments amounting to €22,115k (previous year: €20,603k) that had not been previously included in the balance sheet and there were also indirect pension liabilities of €23,544k (previous year: €20,204k).

Liabilities decreased by €15,390k to €82,028k compared to the previous year. The change stems mainly from the decline in the collection mandates sector.

The Managing Committee continues to assess the economic situation both at the end of the reporting period and at the time of preparing the management report as positive. This also applies to the financial and asset situation. Liquidity is still at a comparable level.

#### C. OPPORTUNITIES AND RISK REPORT

#### 1. RISK MANAGEMENT

Significant risks are identified bi-annually and summarised in a report for the Managing Committee. A direct report featuring all risks is also provided to the Supervisory Board each year. During the financial year, there have been no existential risks.

GEMA continuously monitors the relevant legal and macroeconomic trends as well as the development of the industry-specific environment in order to identify opportunities arising from them.

#### 2. OPPORTUNITIES AND RISK REPORT

Essential opportunities and risks which might have a considerable impact on GEMA's assets, finances and revenue situation are shown in the following risk report. It comprises four risk areas: finances, business processes, industry sectors and the legal environment.

Risks and opportunities are classified as high, medium and low on the basis of their significance for GEMA's revenue, assets and financial situation. The observation and presentation of the effects of risks is carried out under consideration of risk reduction measures (net view). The period under review is one year. The risk level forms the basis for determining the significance of the risks for GEMA.

The risk profile has increased slightly compared with the previous year. Changes are present particularly in the area of financial risks. The increase in the risk situation is mainly due to turnover losses as a result of the COVID-19 pandemic. This is partly compensated by a decrease in risks due to measures taken in the IT and IT security areas, as well as hedging strategies for assets.

#### 2.1 FINANCES

Investments in intangible fixed assets constitute both opportunities and risks for GEMA. With the realignment of the partially outdated IT infrastructure, a low technology risk exists from the failure of individual projects and the lack of stability of central systems. The use of the existing know-how of the subsidiary IT4IPM, the introduction of a central requirements management system, the deployment of an IT roadmap and external service providers create opportunities in particular with regard to ensuring GEMA's long-term competitiveness.

Another low risk for GEMA in the financial area originates from a potential shortfall in issuers of bonds and securities and from exchange losses due to the COVID-19 pandemic. GEMA keeps the risk as low as possible by specifying investment forms in the investment guidelines and using investment and asset managers and a close monitoring process. The small opportunity lies in particular in a rise in the interest rate level so that higher interest income can be recorded in future. Another small opportunity results from the diversification of assets.

Furthermore, there is a medium risk for GEMA in the event of a shortfall of receivables, should customers no longer be able to meet their financial obligations when they are due. In order to control outstanding receivables, GEMA has introduced a debt collection process and an ongoing transfer to attorneys. The risk is also taken into account in the form of cumulative value adjustments. In the reporting year, the risk from insolvencies and delays in payment due to the COVID-19 pandemic was also taken into account. Due to the accounts receivable management at GEMA, there is a small opportunity regarding the payment of receivables that have already been subject to a cumulative value adjustment.

Due to the possible withdrawal of other states from the EU and the monetary union, GEMA is exposed to a low risk of realising asset losses due to rising inflation, debt crises and the loss of single market advantages. Attempts are made to counteract this by selecting a suitable investment strategy.

Due to the coronavirus, there is a great risk that revenues will decline in the major event sector due to measures to contain the virus in the culture industry, as well as in the broadcasting sector due to a decline in the development of advertising markets. In addition, as far as the regional office sector is concerned, the pandemic could lead to behavioural changes of end customers towards adverse music use and, in the recorded music sector, to further disruption of the physical market. This poses a low risk. A medium opportunity is seen in increased demand in the cultural sector and for events as a result of loosening coronavirus-related measures, such as closures.

#### 2.2 BUSINESS PROCESSES

Regular audits of the internal control system (IKS [ICS]) by the independent auditors enable GEMA to optimise and control the respective business processes. By using hardware and software technologies, the availability of data and protection against unauthorised access is ensured. Regular data backups aim to reduce the risk of a significant loss of data. In order to reduce the low risk, an information security strategy will be developed.

#### 2.3 INDUSTRY SECTORS

Opportunities and risks for GEMA can result from new publishing repertoires being transferred or existing publishing repertoires being withdrawn. A loss of the GEMA-Vermutung [GEMA assumption] is therefore categorised as a medium risk for the organisation. Being one of Europe's large collective management organisations, GEMA fundamentally regards the above as a medium opportunity to acquire a new and interesting repertoire and to generate follow-up contracts. Through the acquisition of Zebralution in 2019, there are medium opportunities in particular in terms of successful digital distribution in the music industry.

As a collective management organisation, GEMA depends on the overall trends and developments within the music sector. In addition to developments in the sound recording and online markets, these include developments in live music used for commercial purposes. In the long term, there is a small risk from a further slowdown in the sound recordings market, as well as a decrease in fee collections and advertising revenue income in the broadcasting sector without sustainable offsetting by the online market.

#### 2.4 LEGAL ENVIRONMENT

The legal environment poses both risks and potential opportunities. The conclusion of new general collective agreements and the establishment of new tariffs, for instance, represent small risks as well as small opportunities for the GEMA Group. They depend on changes in the law by the legislator as well as on arbitration board decisions and court rulings.

Furthermore, decisions by competition authorities may affect the collective management market so that a small risk arises with regard to the exclusivity of the assignment of rights to collective management organisations. There were no proceedings affecting GEMA's net assets, financial and revenue situation (European courts, Bundesgerichtshof [Federal Court of Justice], Higher Regional Courts) or changes in legislation in the year under review.

The increased regulatory requirements for the handling of personal data, such as the EU General Data Protection Regulation, for example, could entail risks for GEMA that are classified as low. Through various measures such as establishing a data protection organisation, introducing processes in accordance with data protection law and ensuring adequate documentation, GEMA is countering the risks associated with the entry into force of the General Data Protection Regulation.

#### 2.5 OVERALL VIEW OF THE OPPORTU-NITY AND RISK SITUATION

The assessment of the overall opportunity and risk situation is the result of the consolidated consideration of all significant individual risks and opportunities. We are currently not aware of any risks that could threaten the continued existence of the company.

# D. OUTLOOK FOR THE 2021 FINANCIAL YEAR – FORECAST REPORT

## 1. FORECAST FOR MACROECONOMIC DEVELOPMENT

For the whole of 2021, the Federal Government expects an annual average increase in the price-adjusted gross domestic product of 3.0%. Global gross domestic product is expected to grow by 5.3%. The labour market will develop positively again in 2021.

# 2. FORECAST FOR THE MUSIC BUSINESS

In the music business, the trends of recent years are expected to continue, with further declining turnover and sales figures for sound recordings. Apart from that, further growth is expected in the online sector, particularly in the streaming segment. The measures to contain the spread of the virus will have a negative impact on the live sector in particular.

# 3. FORECAST FOR THE BUSINESS DEVELOPMENT OF GEMA

We make use of the relief provision of DRS [German Accounting Standard] 20.133 due to the uncertainty of the coronavirus pandemic. The uncertainties result from the unclear measures to contain the coronavirus in the culture industry and the event sector.

GEMA expects a decrease in total income for the 2021 financial year compared to the reporting year.

In terms of total expenses, a cost level on the basis of the previous year's level is expected. This leads to an increase in the cost rate.

In summary, the Managing Committee assesses the future development of GEMA as positive.

Munich, 22 March 2021

Dr. Harald Heker Lorenzo Colombini Georg Oeller

The Managing Committee

#### **AUDITORS' REPORT**

#### **INDEPENDENT AUDITORS' REPORT**

To GEMA – Gesellschaft für musikalische Aufführungs- und mechanische Vervielfältigungsrechte, Berlin

#### **Audit opinions**

We have examined the annual financial statements of GEMA — Gesellschaft für musikalische Aufführungs- und mechanische Vervielfältigungsrechte, Berlin — comprising the balance sheet as at 31 December 2020, the profit and loss statement and the cash flow statement for the financial year from 1 January to 31 December 2020 as well as the notes to the accounts, including the presentation of the accounting and evaluation principles and policies. Furthermore, we have audited the management report of GEMA — Gesellschaft für musikalische Aufführungs- und mechanische Vervielfältigungsrechte — for the financial year from 1 January to 31 December 2020.

In our opinion, based on the results of our examination,

- the accompanying annual financial statements comply, in all material aspects, with the provisions of German commercial law applicable to companies with limited liability as well as supplementary provisions of the Act on the Administration of Copyright and Related Rights by collective management organisations (Verwertungsgesellschaftengesetz - VGG) [CMO Act] and, in compliance with the German principles of adequate accounting, give a true and fair view of the assets and financial position of the company as at 31 December 2020 and its revenue situation for the financial year from 1 January to 31 December 2020, and -the accompanying management report conveys an appropriate view of the company's position. In all material aspects, this management report is consistent with the annual financial statements, complies with German legal requirements and appropriately presents opportunities and risks of future development.

Pursuant to s. 322 (3) clause 1 HGB [German Commercial Code], we declare that our audit has not led to any reservations with regard to the legal compliance of the annual financial accounts and the management report.

#### Basis for the audit opinions

We conducted our audit of the annual financial statements and the management report in accordance with the provisions of s. 317 HGB and in compliance with the German Generally Accepted Standards for Financial Statement Audits promulgated by the Institut der Wirtschaftsprüfer (IDW) [Institute of Public Auditors in Germany]. Our responsibilities under those requirements and principles are further described in the section entitled 'Auditor's responsibilities for the audit of the annual financial statements and of the management report' of our auditor's report. We are independent of the company in accordance with the provisions of German commercial and professional law and have fulfilled our other German professional responsibilities in accordance with these requirements. We believe that the evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions on the annual financial statements and on the management report.

#### Responsibility of the management and the Supervisory Board for the annual financial report and the management report

The company's legal representatives are responsible for the preparation of the annual financial statements that comply, in all material respects, with the provisions of German commercial law applicable to companies with limited liability as well as supplementary provisions of the Act on the Administration of Copyright and Related Rights by collective management organisations (Verwertungsgesellschaftengesetz - VGG) and for the annual financial statements providing a true and fair view of the net assets, financial position and income situation of the company in compliance with the German principles of adequate accounting. In addition, management is responsible for such internal controls they determined to be necessary in compliance with the German principles of adequate accounting in order to enable the creation of the annual financial statements that are free from material misstatements, whether due to fraud or error.

In preparing the annual financial statements, management is responsible for assessing the company's ability to continue as a going concern. They also have the responsibility for disclosing, as applicable, matters relating to the company's continuation as a going concern. Furthermore, they are responsible for financial reporting based on the going concern principle of accounting unless actual or legal circumstances to the contrary exist.

In addition, management is responsible for the preparation of the management report that, as a whole, provides an appropriate view of the company's position and is, in all material respects, consistent with the annual financial statements, complies with German legal requirements and appropriately presents opportunities and risks of future development. Moreover, management is responsible for such arrangements and measures (systems) as they have considered necessary to enable the preparation of a management report that is in accordance with the applicable German legal requirements and to be able to provide sufficient appropriate evidence for the statements in the management report.

The Supervisory Board is responsible for supervising the company's accounting procedure used to prepare the annual financial statements and the management report.

#### Auditor's responsibilities for the audit of the annual financial statements and of the management report

Our objectives are to obtain reasonable assurance about whether the annual financial statements as a whole are free from material misstatements - whether due to fraud or error – and whether the management report as a whole provides an appropriate view of the company's position and, in all material respects, is consistent with the annual financial statements and the knowledge obtained in the audit, complies with German legal requirements and appropriately presents opportunities and risks of future development, as well as to issue an auditor's report that includes our opinions on the annual financial statements and on the management report.

Reasonable assurance is a high level of assurance, but not a guarantee that an audit conducted in accordance with s. 317 HGB and in compliance with the German Generally Accepted Standards for Financial Statement Audits promulgated by the Institut der Wirtschaftsprüfer (IDW) will always detect a material misstatement. Misstatements can arise from fraud or error and are considered material if, individually or collectively, they could reasonably be expected to influence the economic decisions of recipients taken on the basis of these annual financial statements and this management report.

We exercise professional judgement and maintain professional scepticism throughout the audit. We also

- identify and assess the risks of material misstatement in the annual financial statements and in the management report, whether due to fraud or error, design and perform audit procedures in response to those risks and obtain audit evidence that is sufficient and appropriate to provide a basis for our audit opinions. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the overriding of internal controls.
- obtain an understanding of internal control systems relevant to the audit of the annual financial statements and of arrangements and measures relevant to the audit of the management report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an audit opinion on the effectiveness of these systems of the company.
- evaluate the appropriateness of accounting policies used by management and the reasonableness of value estimates made by management and related disclosures.
- conclude on the appropriateness of management's use of the going concern principle of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in the auditor's report to the related disclosures in the annual financial statements and in the management report or, if such disclosures are inadequate, to modify our respective audit opinions. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. Future events or circumstances may, however, cause the company to cease to be able to continue as a going concern.

- evaluate the overall presentation, structure and content of the annual financial statements, including the disclosures, and whether the annual financial statements present the underlying transactions and events in such a manner that the annual financial statements give a true and fair view of the net assets, financial position and income situation of the company in compliance with German principles of adequate accounting.
- evaluate the consistency of the management report with the annual financial statements, its conformity with [German] law, and the view of the company's position it provides.
- perform audit procedures on the forward-looking statements presented by management in the management report. On the basis of sufficient, appropriate audit evidence, we evaluate, in particular, the significant assumptions used by management as a basis for the forward-looking statements, and evaluate the proper derivation of the forward-looking statements from these assumptions. We do not express a separate opinion on the forward-looking statements or on the assumptions used as a basis. There is a substantial unavoidable risk that future events will differ materially from the forward-looking statements.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies of the internal control system that we identify during our audit.

Munich, 22 March 2021

**KPMG AG** 

**Certified Auditing Company** 

sgd. Bergler sgd. Simonji-Elias

Auditor Auditor

#### **INCOME FROM RIGHTS AND DEDUCTIONS**

#### FINANCIAL INFORMATION PURSUANT TO ITEM 2 OF THE ANNEX TO S. 58 (2) VGG

<u></u> **⊤.16** 

Rights category	Type of use	Income from rights in €'000s	Income deductions	
Reproduction and distribution	Sound recordings	29,948	Deduction of a commission of up to 25% pursuant to Art. 29 para. 4 distribution plan for cost coverage	
	Audiovisual recordings	5,709		
		35,658		
Performance	Performance	62,739	Deduction of a uniform cost rate pursuant to Art. 29 para. 9 distribution plan for cost coverage and a deduction of 10% for social and cultural purposes pursuant to Art. 30 para. 1 distribution plan	
Online	Internet broadcasting	473	Deduction of a uniform commission of up to 15% pursuant to Art. 29 para. 5 distribution plan for cost coverage and, in the categories of making available	
	Download	20,146	to the public and broadcasting, a deduction of 10% for social and cultural pur-	
	Streaming	153,770	poses pursuant to Art. 30 para. 1 distribution plan	
		174,389		
Broadcasting	Radio	45,314	Category R: Deduction of a uniform cost rate pursuant to Art. 29 para. 9 distribution plan for cost coverage and a deduction of 10% for social and cultural purposes pursuant to Art. 30 para. 1 distribution plan; Category R VR: Deduction of a commission of up to 25% pursuant to Art. 29 para. 4 distribution plan for cost coverage	
	TV	163,126	Categories FS/TFS: Deduction of a uniform cost rate pursuant to Art. 29 para. 9 distribution plan for cost coverage and, in the broadcasting categories, a deduction of 10% for social and cultural purposes pursuant to Art. 30 para. 1 distribution plan; Categories FS VR/T FS VR: Deduction of a commission of up to 25% pursuant to Art. 29 para. 4 distribution plan for cost coverage	
	Cable retransmission	16,657	Deduction of a uniform cost rate pursuant to Art. 29 para. 9 distribution plan for cost coverage and a deduction of 10% for social and cultural purposes pursuant to Art. 30 para. 1 distribution plan	
		225,097		

Rights category	Type of use	Income from rights in €'000s	Income deductions
Communication to the public	Mechanical performance	92,241	Deduction of a uniform cost rate pursuant to Art. 29 para. 9 distribution plan for cost coverage, and a deduction of 10% for social and cultural purposes pursuant to Art. 30 para. 1 distribution plan
Presentation	Presentation	5,118	Deduction of a uniform cost rate pursuant to Art. 29 para. 9 distribution plan for cost coverage, and a deduction of 10% for social and cultural purposes pursuant to Art. 30 para. 1 distribution plan
Statutory remuner- ation rights			Deductions pursuant to the provisions in the categories to which income from statutory remuneration rights pursuant to Articles 22-25 distribution plan is allocated
	of which s. 27 (1) UrhG	176	
	of which s. 27 (2) UrhG	-153	
	of which s. 60h (1) UrhG	1,780	
-	of which s. 54 (1) UrhG	138,833	
		140,636	
Interests, securities and bonds		3,130	
Income from rights overall	-	739,007	

After the deductions for administrative expenses and, where applicable, for social and cultural purposes have been made, the income is made available in full for distribu-

tion to the rightsholders of GEMA and other collective management organisations that are bound to GEMA under representation agreements.

# COSTS OF RIGHTS MANAGEMENT AND OTHER SERVICES

EXPENDITURE		[→T.17
	Expenses by usage category in €'000s	Costs in %
Costs of rights management		
Reproduction and distribution	9,449	26.50
Performance	19,362	30.86
Online	26,104	14.97
Broadcasting	28,250	12.55
Communication to the public	26,382	28.60
Presentation	1,773	34.63
Statutory remuneration rights	13,291	9.37
Costs that are not associated with rights management, including such costs for social and cultural purposes		
Other collection categories	27,743	_
All operating and financial costs	152,354	15.89

All costs were covered by income arising from the collection of rights and other revenues.

All directly attributable costs were directly allocated to the relevant rights categories. In cases where the costs are not directly attributable, they are allocated to the rights categories on a pro rata basis according to the collected income.

The cost rates shown in percent in this table are not comparable to the previous year due to the coronavirus pandemic and the resulting lower total income.

# **INFORMATION ON REJECTED USER QUERIES**

 $\label{eq:GEMA} \textbf{GEMA has not rejected any user queries in the}$ 2020 financial year.



# Information on available funds for rightsholders

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# INFORMATION ON FUNDS FOR RIGHTSHOLDERS

# OVERVIEW OF AVAILABLE FUNDS FOR RIGHTSHOLDERS

Once the funds have been attributed to the categories pursuant to the GEMA distribution plan, they are allocated as follows: see \[ \bullet T. 18 \]

# AVAILABLE FUNDS FOR RIGHTSHOLDERS IN €'000S

[→ T.18

		Total sum of			
		amounts in			Total sum of the
		FY 2020, which	Total sum of the	Total sum of the	amounts allocated
		have not yet been attributed to	amounts attrib- uted to rights-	amounts paid out to rightsholders*	but not yet paid out to rights-
Rights category	Type of use	rightsholders	holders* in the FY	in the FY	holders*
Rights category			- Holders III the FT		
Reproduction and	Sound recordings	57,905	40,677	39,392	1,285
distribution	Audiovisual recordings	5,464	6,939	6,720	219
		63,369	47,616	46,112	1,504
Performance	Performance	43,076	102,131	98,904	3,227
Online	Download	26,369	9,061	8,775	286
	Streaming	137,185	128,368	124,313	4,055
		163,554	137,429	133,088	4,341
Broadcasting	Radio	66,061	107,200	103,814	3,386
-	TV	159,638	163,351	158,191	5,160
	Cable retransmission	11,429	1,525	1,477	48
		237,128	272,076	263,482	8,594
Communication	Mechanical	62,821	34,792	33,693	1,099
to the public	performance				
Presentation	Presentation	4,106	7,093	6,869	224
International income	Category A	39,038	43,801	42,417	1,384
	Category A VR	11,445	13,912	13,473	439
		50,483	57,713	55,890	1,823
Total	_	624,537	658,850	638,038	20,812

<sup>\*</sup> Including rightsholders of foreign collective management organisations

GEMA generally distributes the revenues arising from rights management no later than nine months after the end of the financial year in which they were collected. Collections from such rights which GEMA has yielded for uses of its repertoire on the basis of representation agreements with other collective management organisations for music copyrights, are distributed to the members no later than six months after they have been received. These deadlines do not apply should GEMA be prevented from carrying out a timely distribution due to objective reasons. Such objective reasons could be that usable usage reports are not yet available, that reserves have to be created due to ongoing legal disputes or that the basis for a supplementary allocation of the collections (e.g. from statutory remuneration rights) has not been established in time.

# **PAY-OUT DATES**

<u></u> ⊤.19 FINANCIAL YEAR 2020

Pay-out date	Category	Distribution period
1 January 2021 <sup>2)</sup>		
Reproduction and distribution	BT VR, PHONO VR	1st semester 2020
International income	A, A VR	1)
1 April 2021 <sup>2)</sup>	· ———	
Reproduction and distribution	PHONO VR	Carryover 1st semester 2020
Online	MOD D, MOD D VR, MOD S, MOD S VR, VOD D, VOD D VR, VOD S, VOD S VR, GOP, GOP VR (usage reports)	3)
	WEB, WEB VR	2020
International income	A, A VR	1)
1 June 2021		
Performance	BM, E, ED, KI, U, UD	2020
Communication to the public	DK, DK VR, EM, M	2020
1 July 2021 <sup>2)</sup>	· <del></del>	
Broadcasting	FS, FS VR, R, R VR, T FS, T FS VR	2020
Presentation	T, TD, TD VR	2020
Reproduction and distribution	BT VR, PHONO VR	2nd semester 2020
Online	KMOD, KMOD VR	2020
International income	A, A VR	1)

# **FINANCIAL YEAR 2020**

[→ T.19

Pay-out date	Category	Distribution period	
1 October 2021 <sup>2)</sup>			
Reproduction and distribution	PHONO VR	Carryover 2nd semester 2020	
Online	MOD D, MOD D VR, MOD S, MOD S VR, VOD D, VOD D VR, VOD S, VOD S VR, GOP, GOP VR (usage reports)	3)	
International income	A, A VR	1)	
Pension schemes	AS	2020	
Assessment procedure	BS	2020	
Rating procedure E	WTE	2020	
Rating procedure U	WTU	2020	
1 December 2021	-		
Online	GOP, GOP VR (supplementary allocation)	2020	

<sup>1)</sup> International income (both rights) is paid out on an ongoing basis upon receipt on the first day of each quarter.

Pay-out details including country specifications are available on the GEMA website www.gema.de/auslandsabrechnungen and in 'virtuos' (GEMA magazine).

Supplementary distributions (e.g. due to claims pursuant to Art. 59 para. 1 and 2 of the distribution plan) will be made each year as of 1 November in the categories BM, E, ED, EM, M, U, UD.

<sup>2)</sup> Without supplements for statutory remuneration rights. Revenues collected for statutory remuneration rights during the 2020 financial year will be paid out separately as of 1 April 2021 as a supplement to the pay-outs for the 2019 financial year in the relevant categories.

<sup>3)</sup> Rights revenues in the categories MOD D, MOD D VR, MOD S, MOD S VR, VOD D, VOD D VR, VOD S, VOD S VR, GOP, GOP VR will be paid out on an ongoing basis on 1 April and 1 October as payments are received and usage reports are processed. Pay-out details including details of the licensees and usage periods are available on the GEMA website www.gema.de/musikurheber/tantiemen/ and in 'virtuos' (GEMA magazine).





# **FUNDS FOR SOCIAL AND CULTURAL PURPOSES**

# 1. AMOUNTS FOR SOCIAL AND CULTURAL PURPOSES DEDUCTED FROM RIGHTS COLLECTIONS

\_→ T.20

Rights category	Type of use	Amounts from 10 per cent deduction in €'000s*
Performance	Performance	4,786
Online	Internet broadcasting	28
	Download	483
	Streaming	9,605
		10,116
Broadcasting	Radio	4,492
	TV	11,638
	Cable retransmission	1,270
		17,399
Communication to the public	Mechanical performance	6,956
Presentation	Presentation	382
Total		39,639
		Other funds in €'000s
Interest income		3,130
Admission fees, membership fees, contractual penalties and other undistributable amounts		9,781
Available funds (total)		52,551

<sup>\*</sup> The 10 per cent deduction is made from collections in the communication to the public rights category pursuant to Art. 30 para. 1 of the distribution plan. In the course of the deductions being carried out, no distinction is made initially with regard to the subsequent intended purpose.

# 2 . USE OF THE FUNDS FOR SOCIAL AND CULTURAL PURPOSES

The amounts were put to the following use:

in €'000s	
Cost deduction	561
Amounts used for social and cultural purposes, of which:	51,990
Rating procedure E	13,378
Rating procedure U	26,102
Assessment procedure for arrangers	1,940
Pension schemes	3,070
GEMA social fund	7,500
Total	52,551

# 3. USE OF UNDISTRIBUTABLE AMOUNTS PURSUANT TO SS. 29, 30 VGG (DETAILS PURSUANT TO ITEM 2.C) GG) OF THE ANNEX TO S. 58 (1) VGG)

The total sum of undistributable amounts relating to the 2016 financial year pursuant to ss. 29, 30 VGG amounts to €529k.

These undistributable amounts were allocated to social and cultural purposes pursuant to Art. 30 (3) distribution plan.





B5 DEPENDENT COLLECTING INSTITUTIONS

86 COOPERATION INITIATIVES WITH OTHER COLLECTIVE MANAGEMENT ORGANISATIONS

# DEPENDENT COLLECTING INSTITUTIONS

GEMA has one subsidiary and holdings in two further companies which qualify as dependent collecting institutions as defined by s.3 VGG: ARESA GmbH, ZPÜ (Zentralstelle für private Überspielungsrechte GbR) [Central Organisation for Private Copying Rights] and ZBT (Zentralstelle Bibliothekstantieme GbR) [Central Organisation for Public Lending Rights]. ARESA GmbH, ZPÜ and ZBT create their own transparency reports to which reference is made at this point.

Apart from that, GEMA has holdings in two joint ventures with foreign collective management organisations: International Copy-

right Enterprise Services Ltd. is a joint venture of GEMA, PRS for Music Ltd. and Föreningen Svenska Tonsättares Internationella Musikbyrå (STIM) u.p.a. SOLAR Music Rights Management Ltd. is a joint venture of GEMA and PRS for Music Ltd. Details of both societies are published in the respective transparency report of the British holding company, PRS for Music Ltd.

# **COOPERATION INITIATIVES WITH OTHER COLLECTIVE MANAGEMENT ORGANISATIONS**

Due to the contractual structure of its net- resented by other collective management work integration, GEMA does not distribute any amounts directly to rightsholders rep-

organisations.

# AMOUNTS RECEIVED FROM REPRESENTATION AGREEMENTS WITH DOMESTIC **COLLECTIVE MANAGEMENT ORGANISATIONS**

**[→ T.22** 

Organisation	Type of use	in €'000s	Deductions
VG Musikedition	Communication to the public	104	Deduction of a uniform cost rate pursuant to Art. 29 para. 9 distribution plan for cost coverage and a deduction of 10% for social and cultural purposes pursuant to Art. 30 para. 1 distribution plan

# AMOUNTS RECEIVED FROM DOMESTIC REPRESENTATION AGREEMENTS IN €'000S

\_→ T.23

			Distribution
Organisation	Type of use	Commission	amount
AGICOA	Cable retransmission pursuant to s. 20b UrhG	380	18,652
ARGE	Cable retransmission pursuant to s. 20b UrhG	47	2,315
GÜFA	Cable retransmission pursuant to s. 20b UrhG, remuneration right pursuant to s. 27 (1) UrhG	7	42
GVL	Cable retransmission pursuant to s. 20b UrhG, remuneration right pursuant to s. 27 (1) UrhG, remuneration right pursuant to ss. 78 (2) no. 2, 86 UrhG, remuneration right pursuant to ss. 78 (2) no. 3, 86 UrhG, remuneration right pursuant to ss. 78 (4), 20b UrhG, remuneration right pursuant to ss. 77, 85 (1) UrhG and remuneration right pursuant to ss. 78 (2) no. 2, 86 UrhG (theatre)	4,227	30,130
GWFF	Remuneration right pursuant to s. 54 UrhG and remuneration right pursuant to s. 27 (1) UrhG	6	13,599
TWF	Cable retransmission pursuant to s. 20b UrhG	42	2,199
VFF	Cable retransmission pursuant to s. 20b UrhG, remuneration right pursuant to s. 56 UrhG	368	18,074
VG Bildkunst	Cable retransmission pursuant to s. 20b UrhG, remuneration right pursuant to s. 27 (1) UrhG	78	2,293
VG Musikedition	Remuneration right pursuant to s. 27 (1) UrhG, remuneration right pursuant to s. 54 (1) UrhG, remuneration right pursuant to ss. 16, 70, 71 UrhG	333	3,249
VG Wort	Remuneration right pursuant to s. 27 (1) UrhG, cable retransmission pursuant to 20b UrhG, right of retransmission pursuant to 20b UrhG, right of retransmission pursuant to ss. 20, 15 (2) and (3) UrhG, remuneration right pursuant to s. 56 UrhG, literary works set to music, reproduction right pursuant to s. 16 UrhG, communication to the public right pursuant to s. 22 UrhG.	106	13,516
VGF	Cable retransmission pursuant to s. 20b UrhG	67	3,293
VG Media	Right to make broadcasts available to the public pursuant to s. 87 (1) no. 3 UrhG, right of retransmission pursuant to s. 87 (1) no. 1 UrhG	1,766	13,013
ZWF	Cable retransmission and communication to the public of broadcasts pursuant to ss. 20b, 22 UrhG	978	6,849
Overall result		8,407	127,224

# AMOUNTS RECEIVED FROM ABROAD IN €'000S

<u></u> **⊤.24** 

Organisation	Country	Category A	Category A VR	International cable income	Total
ACUM	Israel	309	48	23	380
AKM	Austria	5,819	0	3,781	9,599
AMCOS	Australia	0	258	0	258
APRA	Australia	679	0	0	679
ARTISJUS	Hungary	550	102	56	708
ASCAP	USA	3,455	0	0	3,455
AUSTRO MECHANA	Austria	0	2,701	0	2,701
BMI	USA	1,061	0	0	1,061
BUMA	Netherlands	1,755	0	2,063	3,818
HARRY FOX AGENCY - VR	USA	0	445	0	445
JASRAC	Japan	1,641	397	0	2,038
KODA	Denmark	680	38	1,215	1,933
KOMCA	South Korea	191	137	0	328
OSA	Czech Republic	828	237	1	1,067
PRS	UK	3,369	0	0	3,369
PRS for MUSIC (MCPS)	UK	0	1,232	0	1,232
SABAM	Belgium	893	390	142	1,424
SACEM	France	3,001	1,696	69	4,766
SACM	Mexico	213	32	7	252
SGAE	Spain	639	169	5	813
SIAE	Italy	3,578	472	31	4,081
SOCAN	Canada	515	0	21	536
SOKOJ	Serbia	226	0	7	233
SOZA	Slovakia	172	52	10	233
STEMRA	Netherlands	0	659	0	659
STIM	Sweden	1,128	509	9	1,646
SUISA	Switzerland	6,340	1,420	1,633	9,393
TEOSTO	Finland	455	3	50	507
TONO	Norway	306	1	21	328
UBC	Brazil	307	72	31	410
UCMR-ADA	Romania	497	20	0	516
ZAIKS	Poland	841	60	546	1,447
Other societies with amounts < €200k		1,715	462	218	2,396
Sum total		41,162	11,612	9,938	62,712

A commission pursuant to Art. 29 para. 7 distribution plan of up to 5% is deducted for all international income.

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# AMOUNTS PAID TO FOREIGN COLLECTIVE MANAGEMENT ORGANISATIONS IN €'000S

	Sum total	Reproduction and distribution		Reproduction Sum total and distribution		Performance		Online
Organisation		Sound recordings	Audiovisual recordings	Performance	Download	Streaming		
AKM	12,140	0	0	2,861	18	4,671		
AMCOS	318	44	36	0	14	138		
AMRA	846	13	1	107	10	270		
APRA	4,193	0	0	561	42	1,289		
ASCAP	33,464	0	0	5,102	191	8,464		
AUME	2,475	689	140	0	120	312		
BMI	36,537	0	0	4,616	188	11,395		
BUMA	2,506	0	0	634	45	499		
IMRO	667	0	0	153	0	43		
JASRAC	897	295	85	47	3	298		
KODA	1,535	0	0	276	28	471		
KOMCA	232	16	0	73	3	90		
MCPS	9,148	554	101	0	203	711		
NCB	2,771	987	148	0	105	484		
OSA	1,120	47	28	444	7	131		
PRS	33,252	0	0	5,599	40	2,807		
RAO	262	13	0	83	2	45		
SABAM	1,097	5	17	232	19	147		
SACEM	12,600	534	240	1,873	39	1,184		
SADAIC	213	14	2	67	5	50		
SDRM	5,949	1	0	0	0	1		
SESAC	3,753	48	7	400	45	1,584		
SGAE	1,618	100	59	191	12	474		
SIAE	3,663	244	7	738	29	283		
SOCAN	4,088	0	0	479	32	1,299		
STEMRA	1,564	301	20	0	129	344		
STIM	4,364	0	0	1,108	8	260		
SUISA	4,428	378	80	770	61	475		
TEOSTO	858	0	0	257	16	173		
TONO	1,077	0	0	149	20	369		
ZAIKS	1,134	785	59	44	4	133		
Others**	1,989	103	21	365	30	452		
	190,759	5,172	1,050	27,230	1,466	39,346		

<sup>\*</sup> This relates to central licensing as well as collection activities on behalf of SACEM, AKM and AUME

With regards to pay-outs to foreign collective management organisations, the same deductions for costs and for social and cultural purposes are taken as for pay-outs to rightsholders of GEMA.

International agreements apply to the cost deduction in the context of central licensing (Cannes Agreement).

GEMA does not make pay-outs to rightsholders of other collective management organisations.

<sup>\*\* &#</sup>x27;Others' refers to foreign collective management organisations with a revenue of less than €200k

# \_→ T.25

International representation agreements*	International income		Presentation	Communication to the public	dcasting	Broa	
Central licensing and international agreements	Category A VR	Category A	Presentation	Mechanical performance	Cable retrans- mission	TV	Radio
456	0	4	881	55	164	2,208	821
0	0	0	0	0	0	72	14
0	0	0	26	23	0	77	318
0	0	4	156	74	0	1,002	1,064
0	0	10	1,450	1,683	20	9,334	7,211
310	1	0	0	0	0	673	230
0	0	3	1,389	1,627	20	10,246	7,055
0	0	15	177	97	77	478	485
0	0	0	52	14	0	174	230
0	0	7	6	7	34	98	17
0	0	7	72	59	5	318	298
0	0	0	17	1	9	13	10
7,196	3	0	0	0	0	300	81
621	1	0	0	0	0	205	222
0	0	1	154	11	15	208	74
0	0	25	1,432	1,007	478	10,175	11,690
0	0	0	5	6	24	17	66
180	1	1	66	51	2	138	238
602	21	2	707	307	369	3,765	2,958
0	0	0	23	2	0	20	30
5,946	0	0	0	0	0	0	0
0	0	1	126	149	1	841	549
0	0	2	56	49	15	372	290
636	5	18	207	66	1	791	638
0	0	6	135	128	0	1,075	935
548	0	0	0	0	0	118	104
0	0	2	261	119	0	912	1,693
939	1	8	216	103	55	876	466
0	0	1	29	7	0	67	308
0	0	0	31	10	0	227	271
0	0	5	5	1	39	32	27
22	9	18	80	36	198	294	360
17,457	42	142	7,759	5,693	1,525	45,125	38,752





# AUDITORS' CERTIFICATION OF THE GEMA TRANSPARENCY REPORT

# CERTIFICATION AFTER THE AUDIT REVIEW

To GEMA – Gesellschaft für musikalische Aufführungs- und mechanische Vervielfältigungsrechte, Berlin. Pursuant to s. 58 (3) VGG, we have audited the financial information contained in the annual GEMA transparency report in accordance with no. 1 g of the Annex to s. 58 (2) VGG as well as the information in accordance with no. 1 h of the Annex to s. 58 (2) VGG for the period from 1 January to 31 December 2020. The preparation of the annual transparency report pursuant to s. 58 VGG is the responsibility of the legal representatives of the organisation. It is our duty to issue certification regarding the financial information contained in the annual transparency report in accordance with no. 1 g of the Annex to s. 58 (2) VGG as well as the information in accordance with no. 1 h of the Annex to s. 58 (2) VGG.

We conducted our audit review of the financial information contained in the annual transparency report in accordance with no. 1 g of the Annex to s. 58 (2) VGG as well as the information in accordance with no. 1 h of the Annex to s. 58 (2) VGG and in compliance with the German Generally Accepted Standards for Audit Reviews of Financial Statements promulgated by the Institut der Wirtschaftsprüfer (IDW). According to these standards, the audit review must be planned and carried out in such a way that, having conducted a critical evaluation, we can rule out with reasonable certainty that the financial information contained in the annual transparency report in accordance with no. 1 g of the Annex to s. 58

(2) VGG as well as the information in accordance with no. 1 h of the Annex to s. 58 (2) VGG do, in material aspects, not comply with the requirements contained in the Annex to s. 58 (2) VGG. An audit review is primarily limited to interviews with employees of the organisation and analytical evaluations and therefore does not provide the assurance attainable in an audit.

On the basis of our audit review, we have not obtained knowledge of any circumstances that give us reason to believe that the financial information contained in the annual transparency report in accordance with no. 1 g of the Annex to s. 58 (2) VGG as well as information in accordance with no. 1 h of the Annex to s. 58 (2) VGG do not comply with the requirements of the Annex to s. 58 (2) VGG.

The engagement is based on the General Engagement Terms and Conditions for German Public Auditors and German Public Auditing Companies in the version dated 1 January 2017, attached as Annex 2. Our liability shall be governed by no. 9 of the General Engagement Terms and Conditions. Nos. 1 (2) and 9 of the General Engagement Terms and Conditions shall apply to third parties.

Munich, 22 April 2021

### **KPMG AG**

**Certified Auditing Company** 

**sgd. Bergler sgd. Simonji-Elias** Auditor Auditor

# COMPLIANCE AND DATA PROTECTION

For GEMA, compliance means first and foremost adhering to laws, regulations and directives and to its self-imposed internal rules. Against this background, the particular aim of compliance management is to create structures and processes which safeguard conduct of governing body members and staff members that is compliant with laws and regulations in their daily work. The emphasis of the activities is on recognising and avoiding conflicts of interest and preventing corruption. This is also intended to avert damage to GEMA's reputation and economic losses that could result from infringements of the rules.

Compliance at GEMA does, however, extend beyond legal issues. Responsible actions, moral and ethical integrity, fairness and transparency when dealing with members, licensees and business partners are also a part of the GEMA compliance programme. Taking into account societal principles and values for entrepreneurial actions and adopting corporate social responsibility are a matter of course for GEMA. In the GEMA whistleblower portal, employees, members, customers and business partners can, confidentially and, if they wish, anonymously, submit information on possible compliance violations, in particular on violations of applicable criminal laws as well as serious misconduct.

Compliance with data protection regulations is of great importance to GEMA. Violations of data protection regulations may result in fines of up to €20m or up to 4% of the Group's annual turnover. Against this background, the focus on data protection was placed on sustainable awareness raising of employees. To this end, regular training sessions were organised for the data protection managers in the individual departments, among other things, and all GEMA employees were trained in the essential aspects of data protection through an online course. In addition, rules of conduct have been introduced for the respective service departments to ensure data protection, especially when dealing with business contacts.

# **PUBLICATION DETAILS**

### **PUBLISHER**

# **GEMA**

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Branding Design Communication www.red.de

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# GEMA

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