

Press Release



January 27, 2012

GEMA at MIDEM 2012

Tomorrow is the opening of the 46th MIDEM in Cannes, the largest music trade fair in the world. This year's motto is "connected by music", and once again numerous German companies and organizations will have presentations at Germany's joint stand. Right in the thick of things will be GEMA, a co-organizer of the comprehensive program.

GEMA and the Deutscher Musikverleger-Verband (DMV), the German Music Publishers' Association, are extending invitations to a sparkling wine reception on Sunday, and politicians will also attend this reception. The GEMA panel will offer a discussion platform on Monday under the title "Lost property – the future of Collective Rights Management in the E.U." Following the discussion, GEMA and DMV will be hosts to numerous international guests at their traditional MIDEM lunch.

Here is an overview of the events organized by GEMA:

- January 29, 2012** **Reception at the German joint stand**
4 p.m., Riviera Hall, stand R07.20-10
Speakers:
Hans-Joachim Otto, Parliamentary State Secretary, Federal Ministry of Economics and Technology, Member of the German Bundestag
Dr. Harald Heker, CEO GEMA
Dagmar Sikorski, President DMV, Board of Supervisors GEMA
- January 30, 2012** **Panel "Lost property – the future of Collective Rights Management in the EU"**
10 a.m. – 11 a.m., Auditorium J, Palais des Festivals
Participants :
Ansgar Heveling, Member of the German Bundestag (CDU)
Kerstin Jorna, Deputy Head of Cabinet of European Commissioner Michel Barnier
Alfons Karabuda, Executive Chairman ECSA
Kenth Muldin, CEO STIM, CISAC Board of Directors
Dr. Harald Heker, CEO GEMA
Presenter: Manfred Gillig-Degrave, chief editor Musikwoche
- January 30, 2012** **Lunch at the restaurant "Plage Ondine"**
1 p.m., Boulevard de la Croisette, Plage No 15
Speakers:
Dagmar Sikorski, President DMV, Board of Supervisors GEMA
Dr. Harald Heker, CEO GEMA

Hans-Joachim Otto, Parliamentary State Secretary, Federal Ministry of Economics
and Technology, Member of the German Bundestag
By invitation only.

About GEMA:

In Germany, GEMA represents the copyrights of more than 64,000 members (composers, lyricists, and music publishers), and GEMA also represents over 2 million copyright owners all over the world. Worldwide, it is one of the largest societies for authors of music works.

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