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MIDEM 2012: GEMA and Deezer announce signing of contract

GEMA, the German society for the administration of music copyrights, and the international streaming service Deezer have signed a licensing agreement. The signing of the contract was announced today in Cannes as part of MIDEM, the largest music trade fair worldwide.

The agreement with GEMA is based, in respect of the services of Deezer, on the joint terms recently agreed by GEMA and BITKOM in Germany and on the new Online tariffs published by GEMA with effect from the 1.1.2012, which clearly lead the way for foreign services like Deezer to launch its services in a strong and mature market such as Germany.

Dr. Harald Heker, Chief Executive Officer of GEMA, welcomes the agreement with Deezer: "We are convinced that signing the contract will send a signal to other online providers. The new rates make it clear it is indeed possible to reach agreements with GEMA that are lucrative for both sides."

Axel Dauchez, CEO of Deezer, emphasizes: "Our agreement with GEMA is crucial for Deezer's development in Germany. We are delighted to join them in this new step, it's a good opportunity to stimulate the market"

About GEMA:

In Germany, GEMA represents the copyrights of more than 64,000 members (composers, lyricists, and music publishers), and GEMA also represents over 2 million copyright owners all over the world. Worldwide, it is one of the largest societies for authors of music works.

About Deezer:

Deezer is the leader international streaming service with 15 million tracks, 20 million users and 1,5 million subscribers. The service is instantly accessible with no need to download any software. In September 2011, Deezer launched its international expansion strategy and signed a worldwide partnership with Facebook for the integration of its service into the world's premier social network. On the 8th December 2011, Deezer began its roll-out into approximately 200 countries

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