

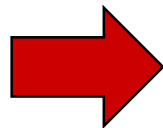
# HOW MUCH IS A GERMANY SPOTIFY STREAM WORTH?

2nd half of 2020 as of 1st October 2021



share of advertising  
or subscription  
revenue per month  
÷  
number of  
streams

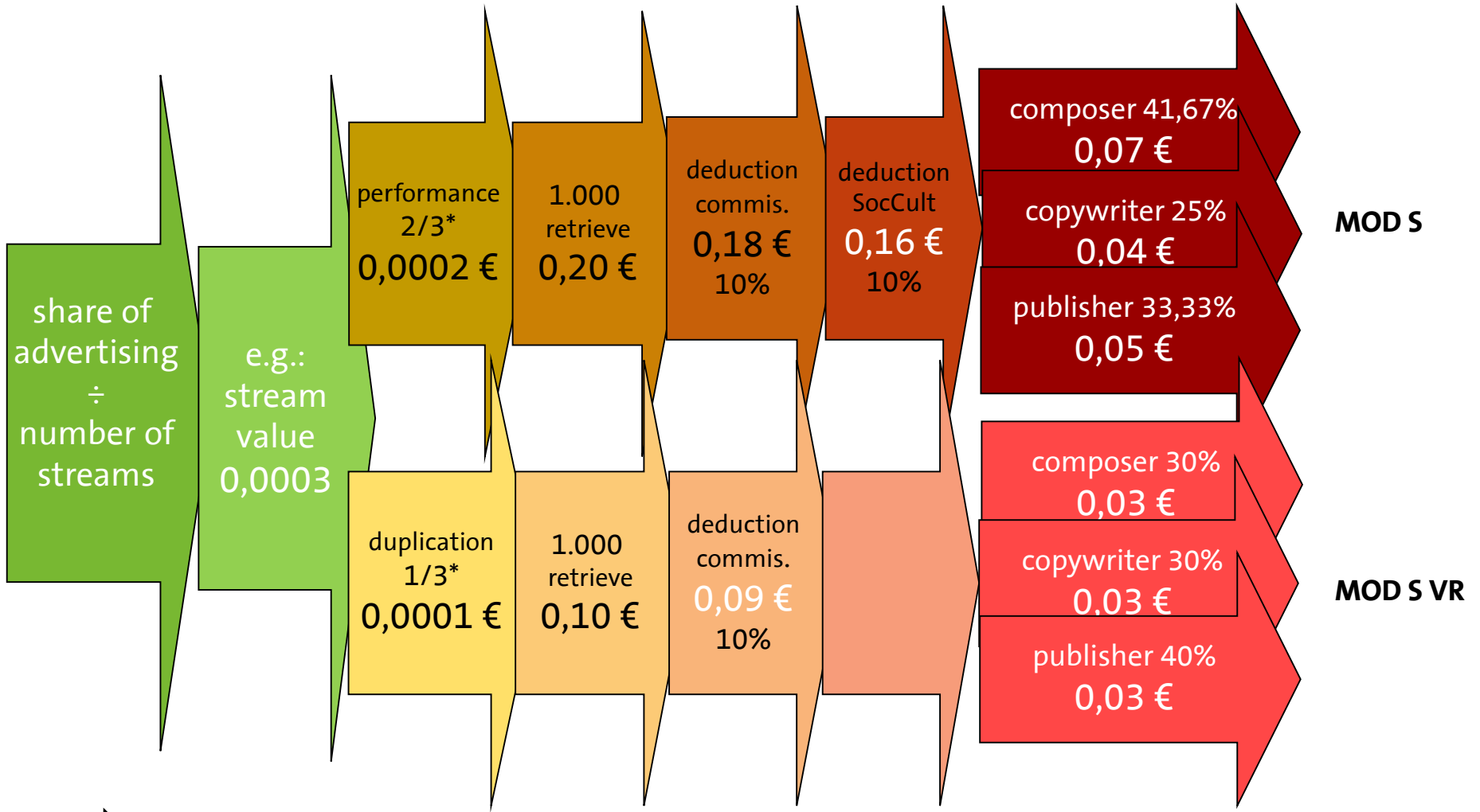
Use	Country	Service-Type	Stream value €
July 2020	DE	free	0,0002
August 2020	DE	free	0,0003
September 2020	DE	free	0,0003
October 2020	DE	free	0,0004
November 2020	DE	free	0,0005
December 2020	DE	free	0,0006
2nd half of 2020	DE	student	Ø 0,0006
2nd half of 2020	DE	family6	Ø 0,0009
2nd half of 2020	DE	premium/duo	Ø 0,0014



stream values per country, month and service type vary  
lower in countries with lower advertising or subscription revenues

# HOW MUCH ARE 1,000 GERMANY SPOTIFY FREE STREAMS WORTH FOR INDIVIDUAL RIGHTS HOLDERS?

## Example „Free“ Germany September 2020

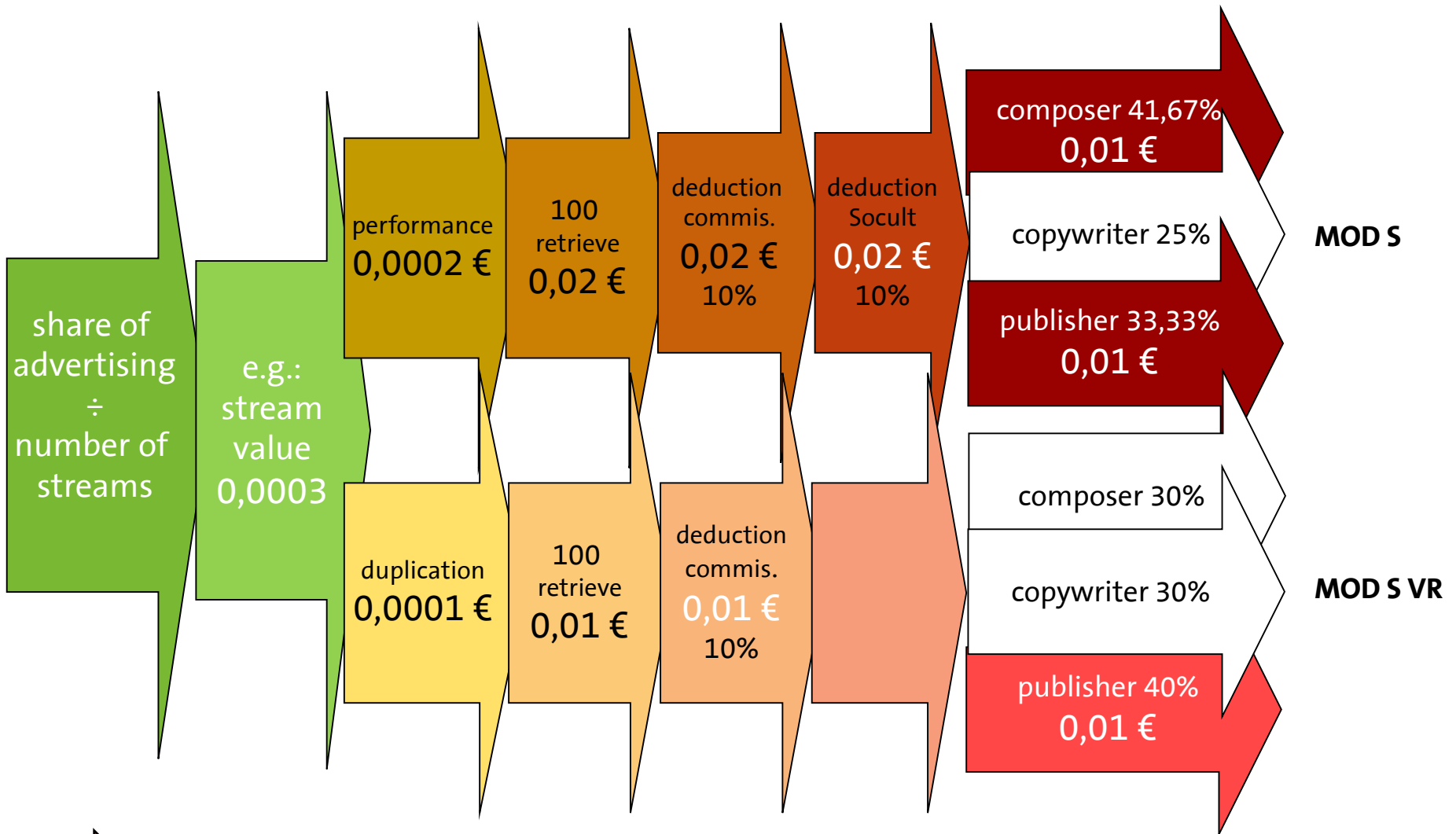


more authorized persons at the plant lead to correspondingly lower values, higher stream values (e.g. premium) lead to correspondingly higher values

\* PR/RR split for uses outside of Germany varies

# HOW MUCH ARE 100 GERMANY SPOTIFY FREE STREAMS WORTH TO INDIVIDUAL RIGHTS HOLDERS?

## Example „Free“ Germany September 2020



➔ rounding to cents can lead to gaps in the case of low streams per country, month and service type lead in the plant-related distribution, which are compensated by surcharges



**PLEASE SEND YOUR QUESTIONS TO: [VRA-SERVICE@GEMA.DE](mailto:VRA-SERVICE@GEMA.DE)**