

# Notification



GEMA-AV-Number

## for audiovisual spots incl. commercial separators/lead-in spots and trailer

### Details of producer/product/commissioning party

Original spot title			
Alternative spot title	Product/production advertised by trailer		
Advertising producer (incl. address)			
Advertising agency (incl. address)			
Year of production	Country of production	Spot length (in sec.)	Total seconds of music <sup>1)</sup>

GEMA invoice in case of online advertising to  Producer of spot  Advertising agency  Other party

If other party: Name and address of invoice recipient

### Usage

Cinema  TV  Online

Internet address (URL) Date from to

### Type of spot

Commercial spot  Broadcasters' own advertising  Commercial separator/lead-in spot  
 Trailer Is the production advertised in the trailer a broadcasters' own or commissioned television production intended for own broadcasting purposes and rebroadcasts?  Yes  No

### Territories of exploitation

Germany  Germany/Austria/Switzerland  Europe  Other countries (please name)

Other countries

### Details of music content

	GEMA work no.	Work title	Composer (GEMA member no.)	Author (GEMA member no.)	Arranger (GEMA member no.)	Publisher (GEMA member no.)	Sec. <sup>2)</sup>	AK <sup>3)</sup>
Work								<input type="checkbox"/>
Work								<input type="checkbox"/>
Jingle								<input type="checkbox"/>

1) The actual used length of all musical works in commercial (incl. jingles/logos)

2) The actual used length of single musical work/jingle/logo in commercial

3) Please check if this concerns a TV trailer and the used work was created specially for a broadcasters' own or commissioned production (AK) announced by the trailer.

### Declaration of commissioning party

I hereby affirm that the details relating to the above commercial, in particular regarding its title, spot length and music length, are true and correct in all respects.

Place/Date

Signature of commissioning party (advertising producer or agency), stamp

### Declaration of composer/publisher

I hereby affirm that all information provided in this notification form has been given to the best of my knowledge and belief. I/We agree to this declaration also being used in dealings with authorities and the courts. I am/we are aware that a false declaration may have consequences under criminal and association law.

Membership no. Place/Date

Signature of composer or publisher

# Notification for audiovisual spots incl. commercial separators/lead-in spots and

## Notes for completing the form

For the notification of an audiovisual spot incl. commercial separator and trailer in the field TV, cinema or online the form „Notification of Audiovisual Spots“ is available on our homepage [www.gema.de](http://www.gema.de) **www.gema.de**

### Mandatory details

In order to be able to correctly allocate and account for usage reports submitted by broadcasters, it is essential to provide the following details in the form:

- Original spot title and product, respectively production advertised by trailer
- Full address of the producer of the spot or advertising agency. This may be the broadcasting company in case of TV-trailers and other kinds of broadcasters' own advertising.
- Usage and type of spot
- The differentiation according to spot and music length
- Details regarding music content (title, interested parties, playing time of music used in spot, AK indication for TV-trailers)
- Signature of commissioning party (advertising producer or agency)
- Signature of composer or publisher

### Information about the signature of commissioning party

We would like to point out that any notifications not signed by the commissioning party (the producer of the spot or the agency) are considered to be incomplete and cannot be accepted for accounting purposes. Properly completed forms must contain the information from the commissioning party and also be signed by the commissioning party. This has been confirmed by the District Court and Berlin Court of Appeal.

### Regarding foreign productions

In case of audiovisual spots produced in foreign countries the signature of the commissioning party is mandatory. If however there is an excerpt of the licence agreement stating the signatures and address of interested parties and licensees, title of musical work, indication of use for advertisement, name of advertising campaign, product title and - if available - possible spot titles, enclosed to the form, GEMA will accept the form without the signature of the commissioning party.

### Regarding broadcasters' own advertising

In case of broadcasters' own advertising (especially broadcaster's identification and TV trailer as programme announcement) and commercial separators/lead-in spots the commissioning party's signature is mandatory. In case of TV trailers this can be the television broadcaster. Excepted from this are those TV trailers that contain a work which was specially created (AK) for a broadcasters' own or commissioned production announced by said trailer. If the commissioning party is the broadcaster, the signature is not needed.

### Information about the notification of musical works

If the form „Notification of Audiovisual Spots incl. commercial separators/lead-in spots and trailer“ contains complete statements about the used composers and their interested parties,

the musical works will be documented according to the form. If not all necessary statements about the works can be made on this form, please separately submit work notifications. After the completed work documentation the GEMA members of the work will receive a confirmation of the work registration according to the implementing regulation of the distribution plan § 49 S. 1.

Contact persons in this case are the members of the staff of Department Product Management; Head of Department: Jens Kindermann.

E-mail [produkte@gema.de](mailto:produkte@gema.de)

### Information for publishers

If foreign works are used in an audiovisual spot, which are represented by a GEMA publisher under a general agreement, a separate subpublisher notification is not needed, given that the submitted form contains complete statements about the used composers and their interested parties.

If however the audiovisual spot contains foreign works of music, which are represented by you under an individual subpublishing agreement, we require an additional notification of the subpublished works and their contract details.

If applicable, a claim for entitlement of compensation to the main account is possible through the form: „Erklärung zum Anspruch auf Hauptkontoverrechnung“. Should you wish to lodge a claim to main account payment, please enclose the “declaration of main account payment” to this notification.

The contact persons in this case are the members of staff in the Department Musical Works; Head of Department:

Thomas Wimmer

E-mail [werke@gema.de](mailto:werke@gema.de)

### Information about online advertisement

In case of public access as advertisement on the internet we need information about the internet address, period of time and recipient of GEMA invoice for the GEMA regional office in charge to licence the advertisement.

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