

TRADE FAIRS

Royalty Rates 2019

COMMUNICATION OF BACKGROUND MUSIC AT TRADE FAIRS

Background music at the stand		€ net € net / per day
Communication of original CDs, mp3s etc.	per stand	21,24
Communication by radio	per stand	17,37
	Tariff VG Media	15,55
Communication by TV	per television set	8,91
	Tariff VG Media	8,15
	per every commenced 100 sqm booth area	17,37
	Tariff VG Media	15,55
Communication by videos, DVDs, etc.	per player (e.g. monitor)	37,42
	per every commenced 100 sqm booth area	74,72

valid from 01.01.2019 to 31.12.2019

* As large screen projection as defined by the tariffs are those sizing up to more than 42".

EVENTS WITH LIGHT AND DANCE MUSIC

Royalty per event with live music * (stand parties, etc.)

Size of the hall in sqm *	Admission fee or other charge				
	none or up to 2,00 €	up to 3,00 €	up to 4,00 €	up to 5,00 €	each additional 1.00 €
up to 100 m²	24,10	30,77	37,44	44,11	6,67
200 m²	48,20	61,53	74,86	88,19	13,33
500 m²	120,50	153,83	187,16	220,49	33,33
1000 m²	241,00	307,68	374,36	441,04	66,68

valid from 01.01.2019 to 31.12.2019

* In the case of events with music from original CDs and the like, the royalties are increased by 20 per cent on behalf of the "Gesellschaft zur Verwertung von Leistungsschutzrechten mbH" (GVL). In the case of live music events, where music is additionally played from original CDs, etc. e.g. In the intervals, the royalty rate is increased by 10 per cent on behalf of GVL.

* If certain times are exceeded, the above tariffs may be subject to extra charges.

* At events organised for invited guests (such as company anniversaries, receptions, advertising functions, product presentations, etc.), where the organiser does not collect any admission fee or make any other charge, the costs of musical performances (such as artists' fees, expenses for the stage and technical facilities, moderators, DJs, etc.) are divided by the number of guests invited. This result represents a fictitious payment used to determine the royalty amount.

All amounts shown are net amounts and subject to VAT at the rate of 7 per cent.
This summary is only an extract from our rates.

GEMA KundenCenter

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Information on royalty rates in the Internet
Information on trade fairs

www.gema.de/ad-tarife
www.gema.de/messen